Plaza & Play





Tonight's Purpose

- Share excitement about building the project
- Discuss how to make the Plaza & Play extraordinary
- Explain how planning will evolve into construction
- Explore the **benefits** of investing in public parks
- Hear from you!

How This Will Work

- The event is being recorded and will be posted on this site following the event.
- Questions and comments can be submitted anytime during the event. Use the chat box located next to the live stream.
- You may also call in a question. Dial 855-925-2801, enter meeting code 8945 and follow the prompts.
- Questions and comments will be visible to the hosts only.
- We will have 3 breaks for live polls and 2 mini Q&A sessions.

- Please have your cell phone available to participate in the live polls.
- A moderated Q&A session with the event hosts will conclude the event.
- If time does not allow all submitted questions to be reviewed by the hosts, answers will be provided on this site after the meeting.
- A post-event survey will be available after the meeting.

Part 1: Introduction + Project Overview

1 Live Poll + 1 Mini Q&A

25 minutes

Part 2: Design Ambitions

2 Live Polls + 2 Mini Q&As

30 minutes

Part 3: Live Q&A 20 minutes

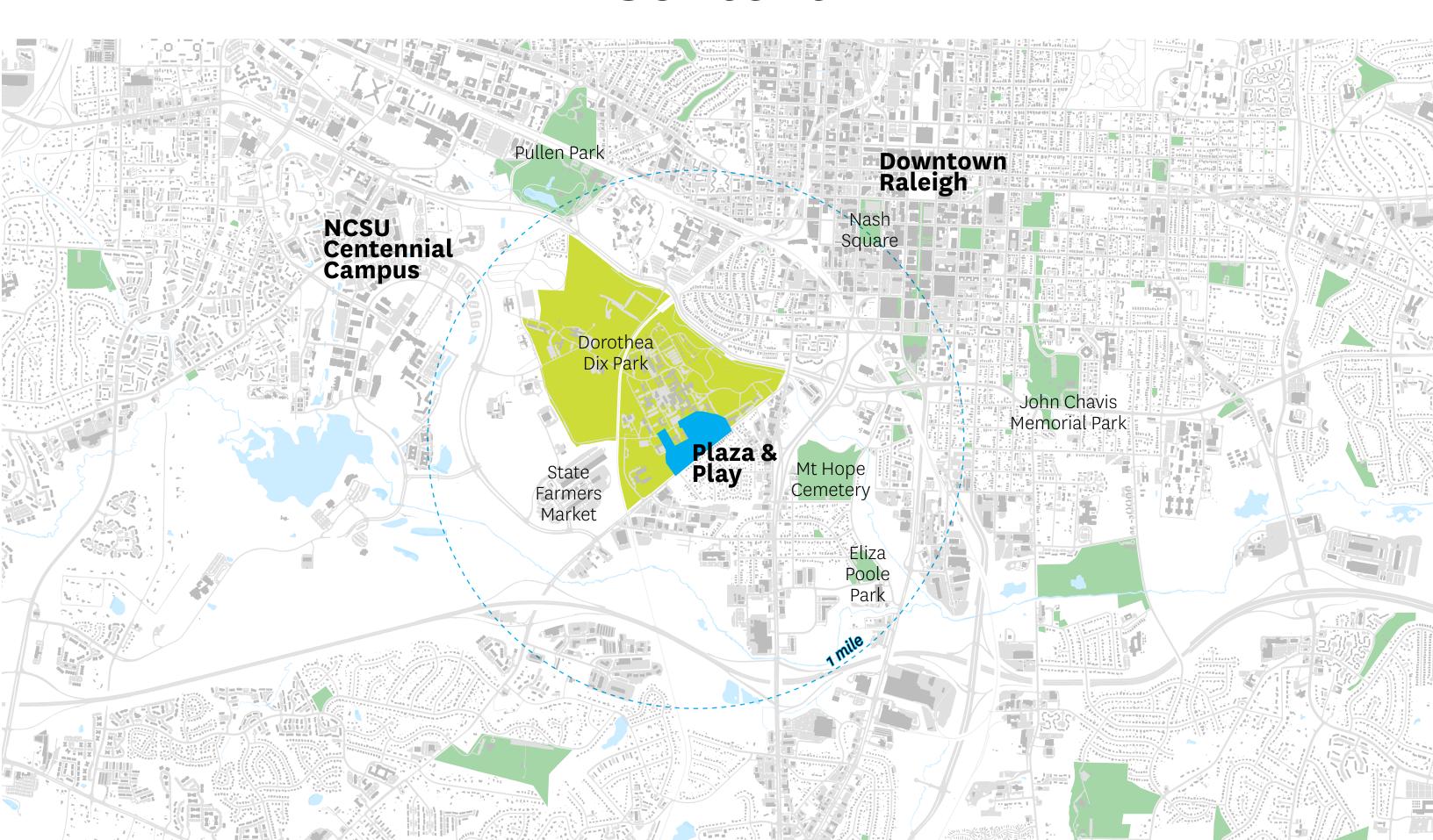
Introduction

Project Partners

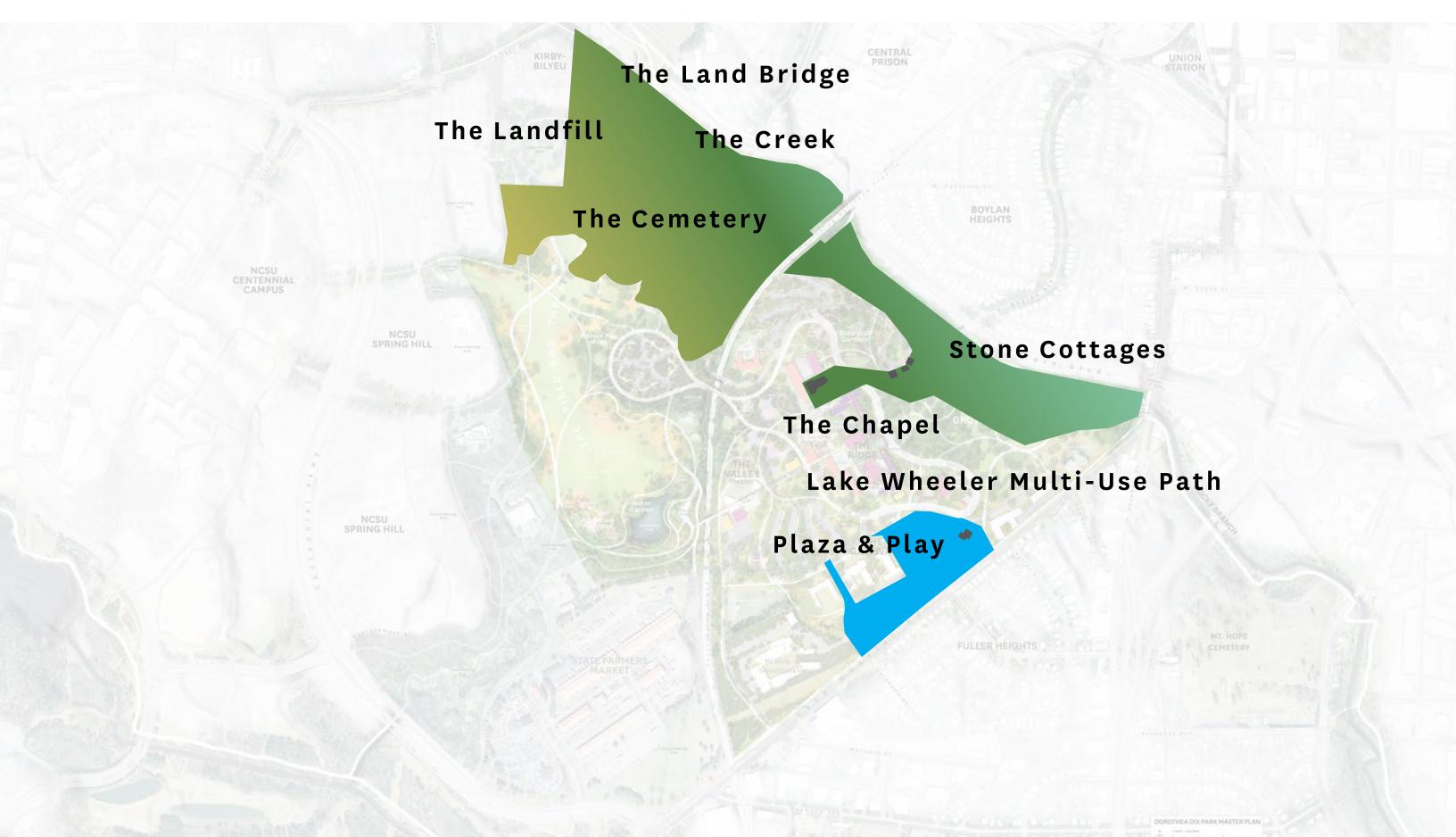




Context



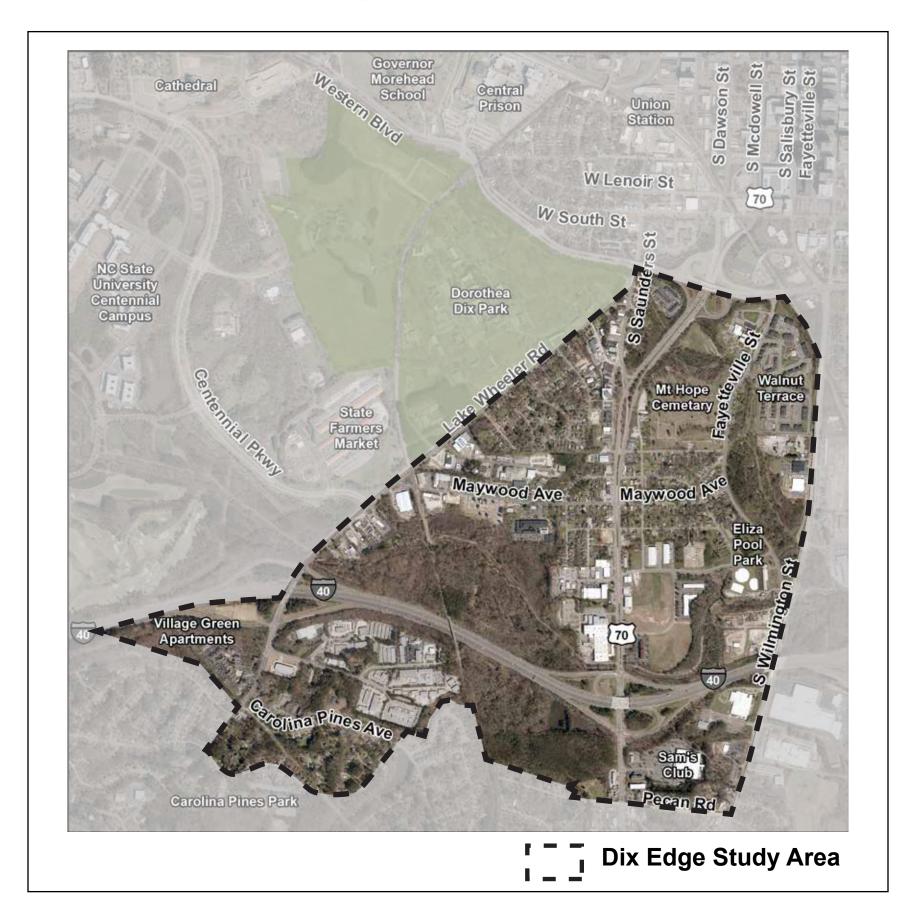
Phase 1 Projects



Neighboring Projects



Dix Edge Area Study



The Dog Park



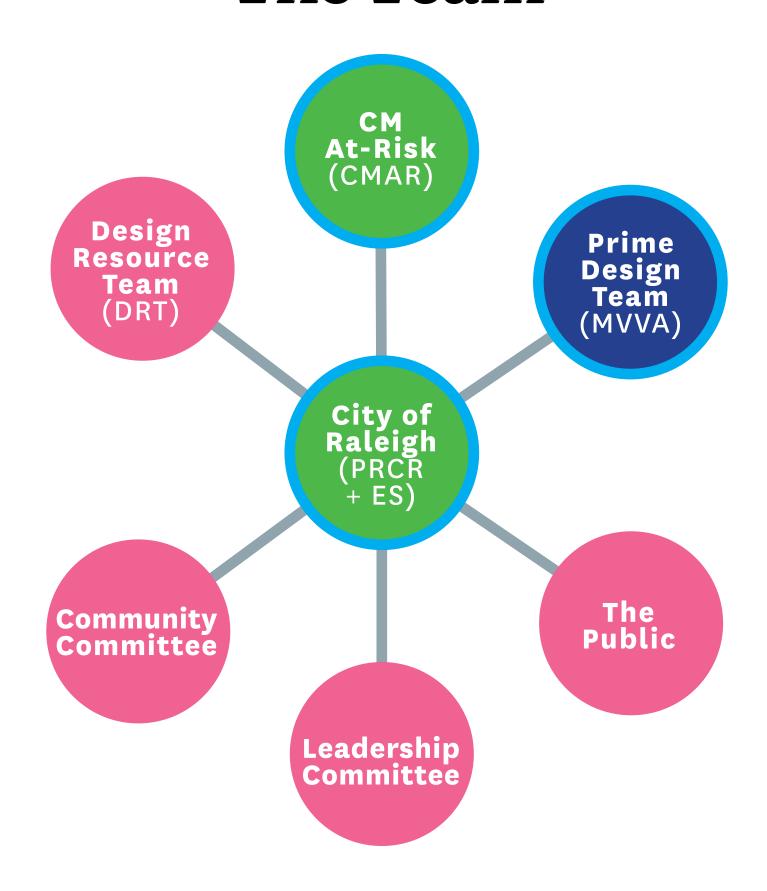
Stay Involved



Plaza & Play Website Plaza & Play Feedback Hub Dix Edge Area Study www.DixPark.org/plazaplay www.publicinput.com/plazaplay www.raleighnc.gov/dix-edge

Project Overview

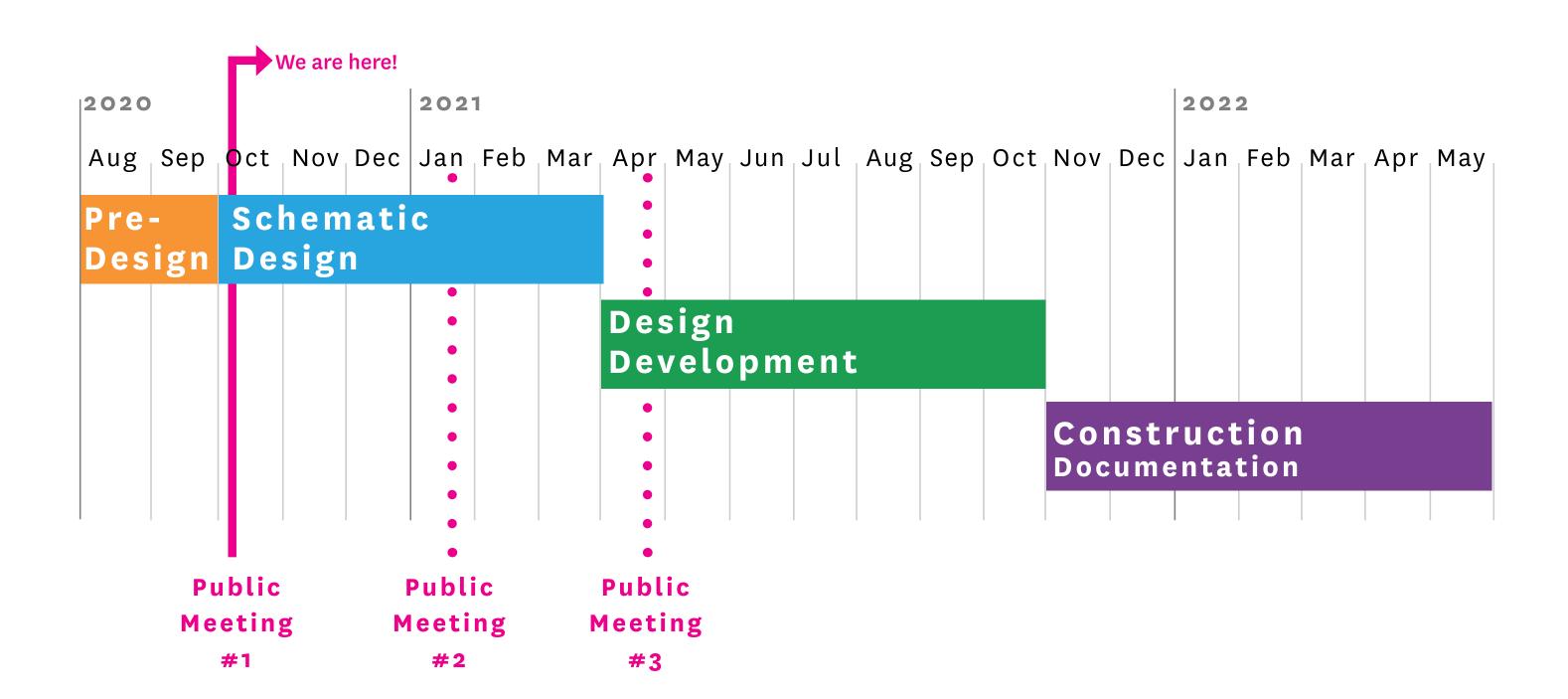
The Team



Advisory Groups

Core Team

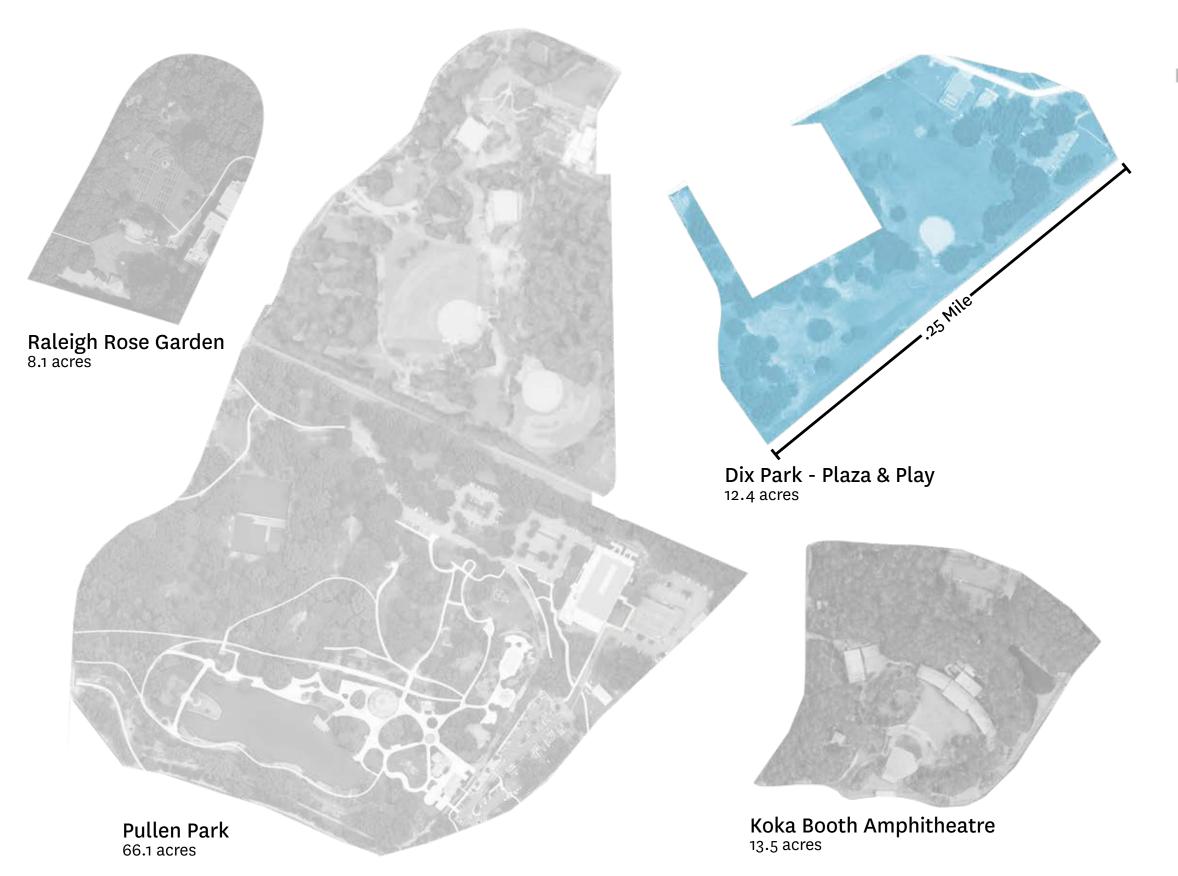
Design Schedule



Project Site



Park Size





John Chavis Memorial Park 25.2 acres



Moore Square 4.0 acres



Nash Square 4.2 acres

The Site









Long-Term Vision

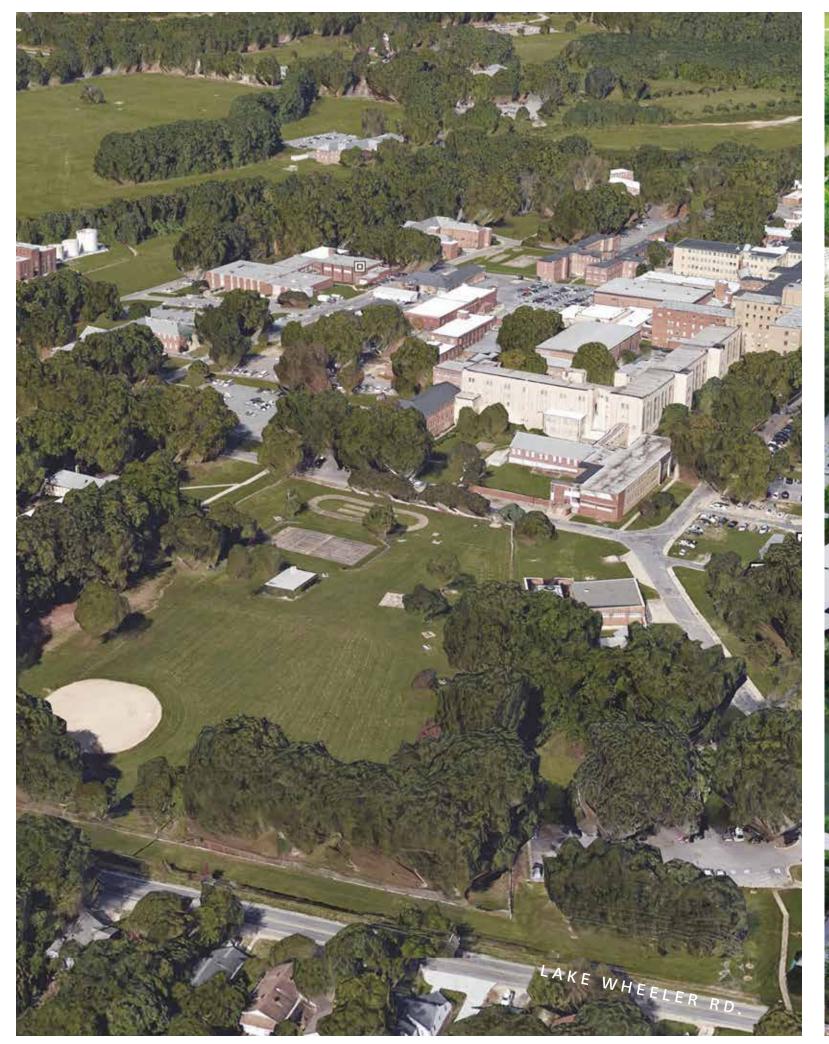


The Master Plan's 6 Landscapes



Project Elements







Live Poll!

Round 1 of 3

To Answer the Poll on your Phone



Text the code plazaplay1 to the number 73224.

How would you like to travel to the Plaza & Play?









1: Walk

2: Bike

3: Drive

4: Bus

Text the code plazaplay1 to the number 73224

Reply with up to three selections in one text message (ex: #,#,#)

Q&A

To participate in the 1st live poll, text plazaplay1 to 73224

Poll Results

Design Ambitions

Design Ambitions

A Welcoming Gateway for Dorothea Dix Park

Rooted in the Site and its Unique History

A Neighborhood Park with Regional Draw

A Civic Gathering Place for Everyone

Design Ambitions

A Welcoming Gateway for Dorothea Dix Park

Rooted in the Site and its Unique History

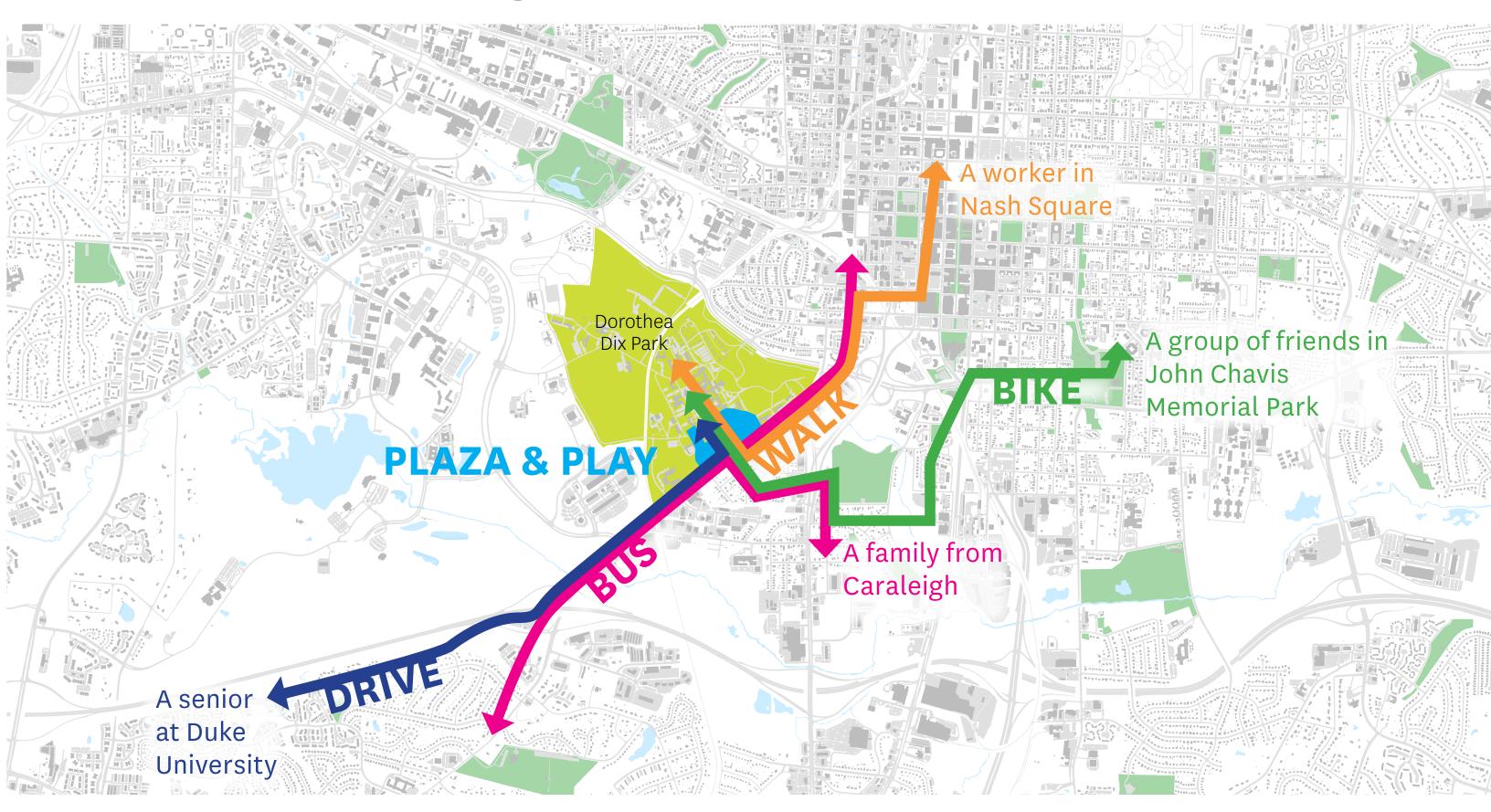
A Neighborhood Park with Regional Draw

A Civic Gathering Place for Everyone



Design Ambitions | A Welcoming Gateway for Dorothea Dix Park

Welcoming from Different Directions



For All Modes of Arrival









Site Challenges as Opportunities



Transition from City to Park



Welcoming Main Entrance



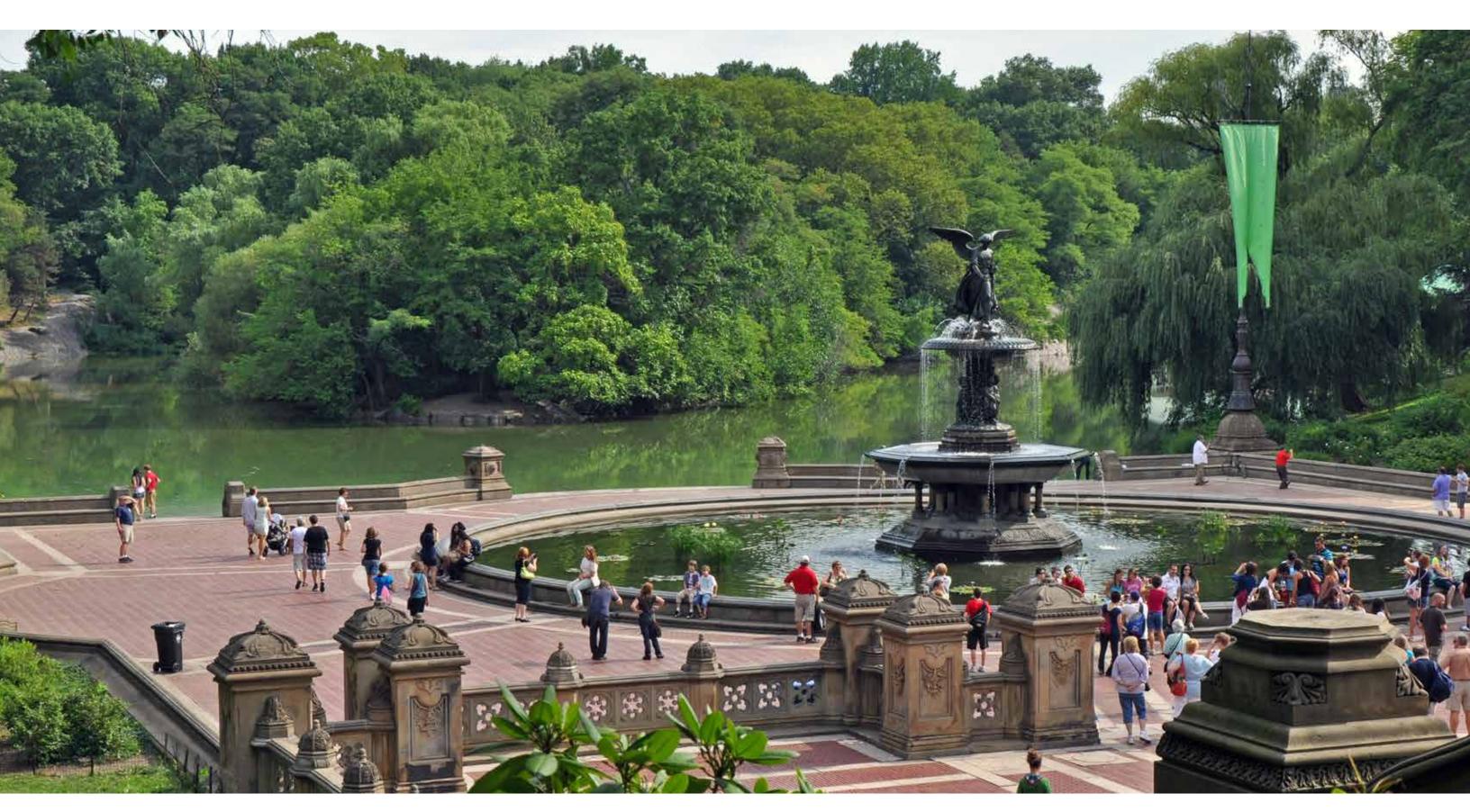
Deep Sightlines



Multimodal Paths



Civic Elements



Iconic Elements



Dynamic Displays



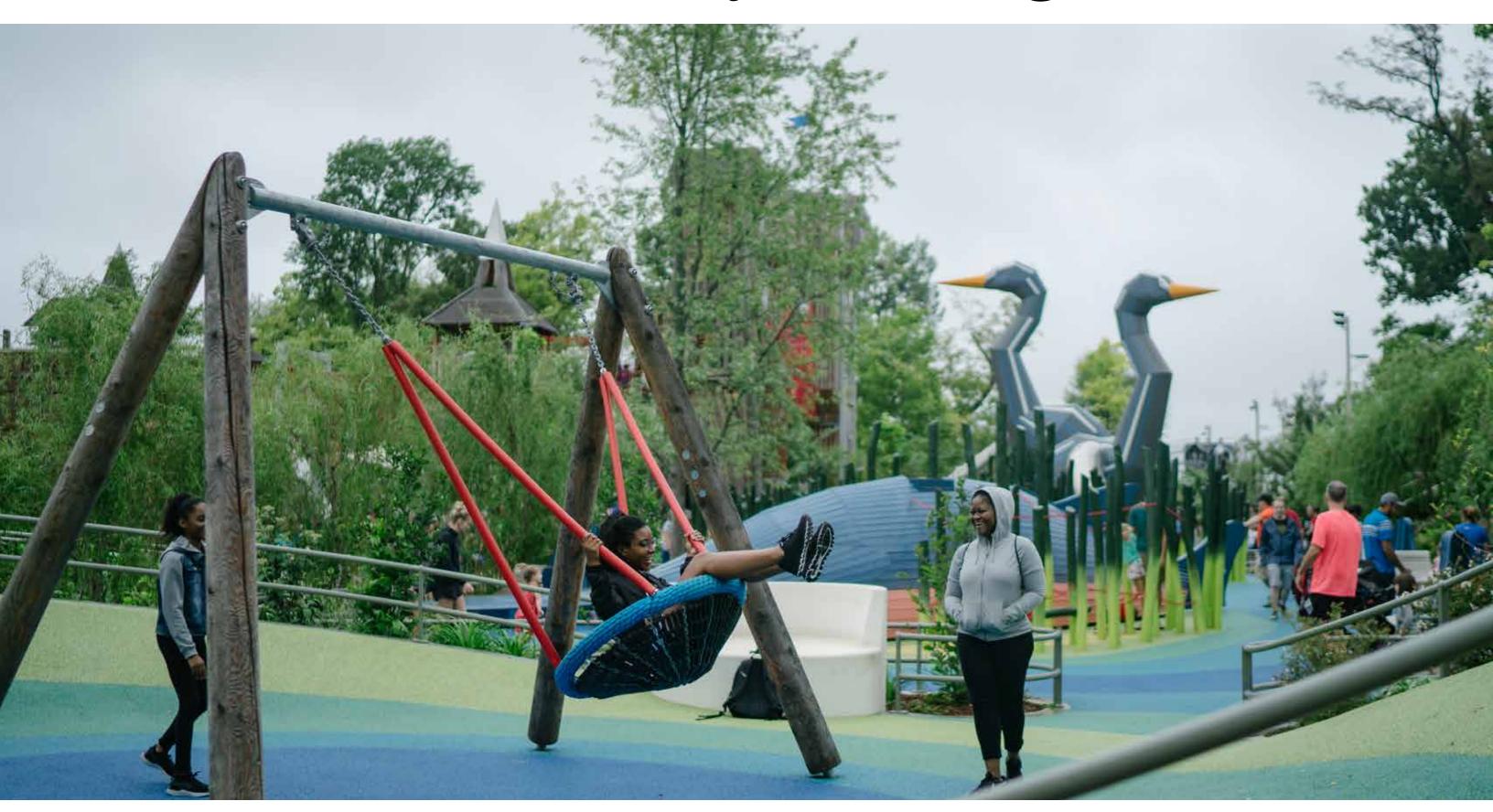
Areas of Activity



Integrating Parking & Landscape



Inclusive Play For All Ages



Inclusive Play For All Abilities



Design Ambitions

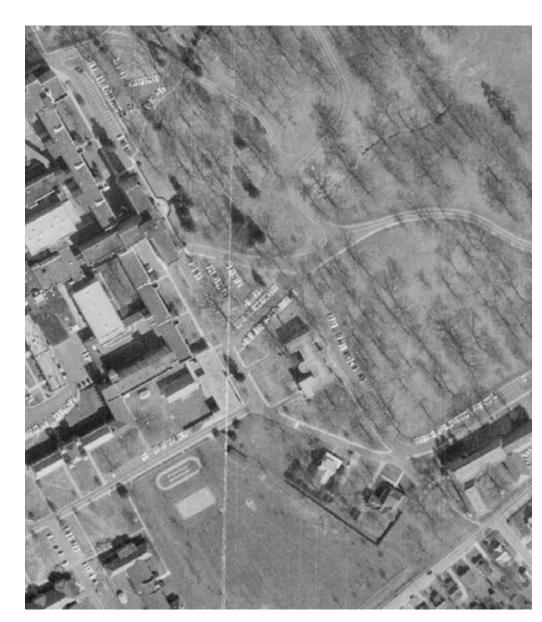
A Welcoming Gateway for Dorothea Dix Park

Rooted in the Site and its Unique History

A Neighborhood Park with Regional Draw

A Civic Gathering Place for Everyone

Honor Site History and Themes of Wellness



Interviews with Former Residents



Hospital Grounds



The Grove's Therapeutic Value

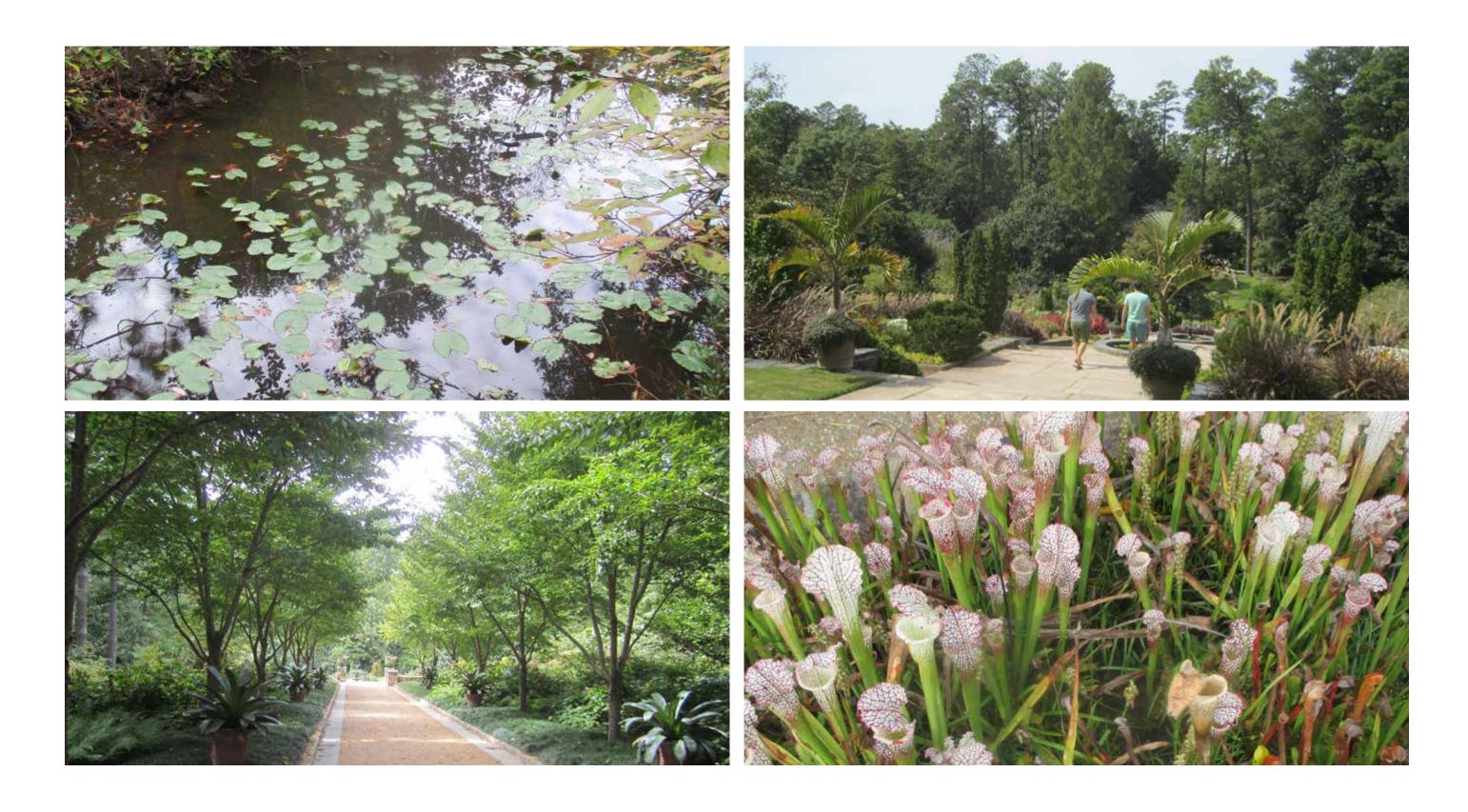
Repurpose Historic Structures



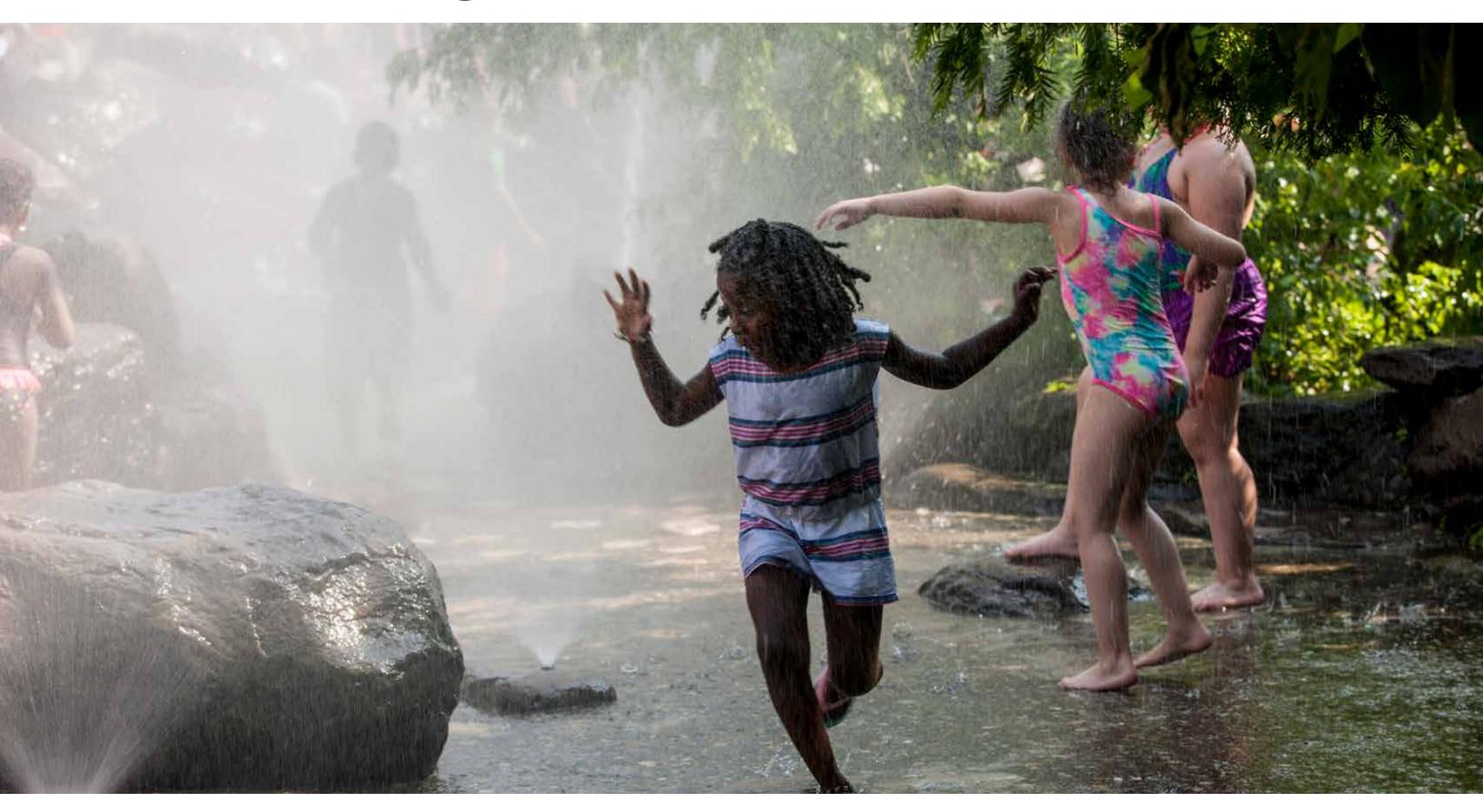
Preserve Existing Trees



Honor Local & Regional Horticulture



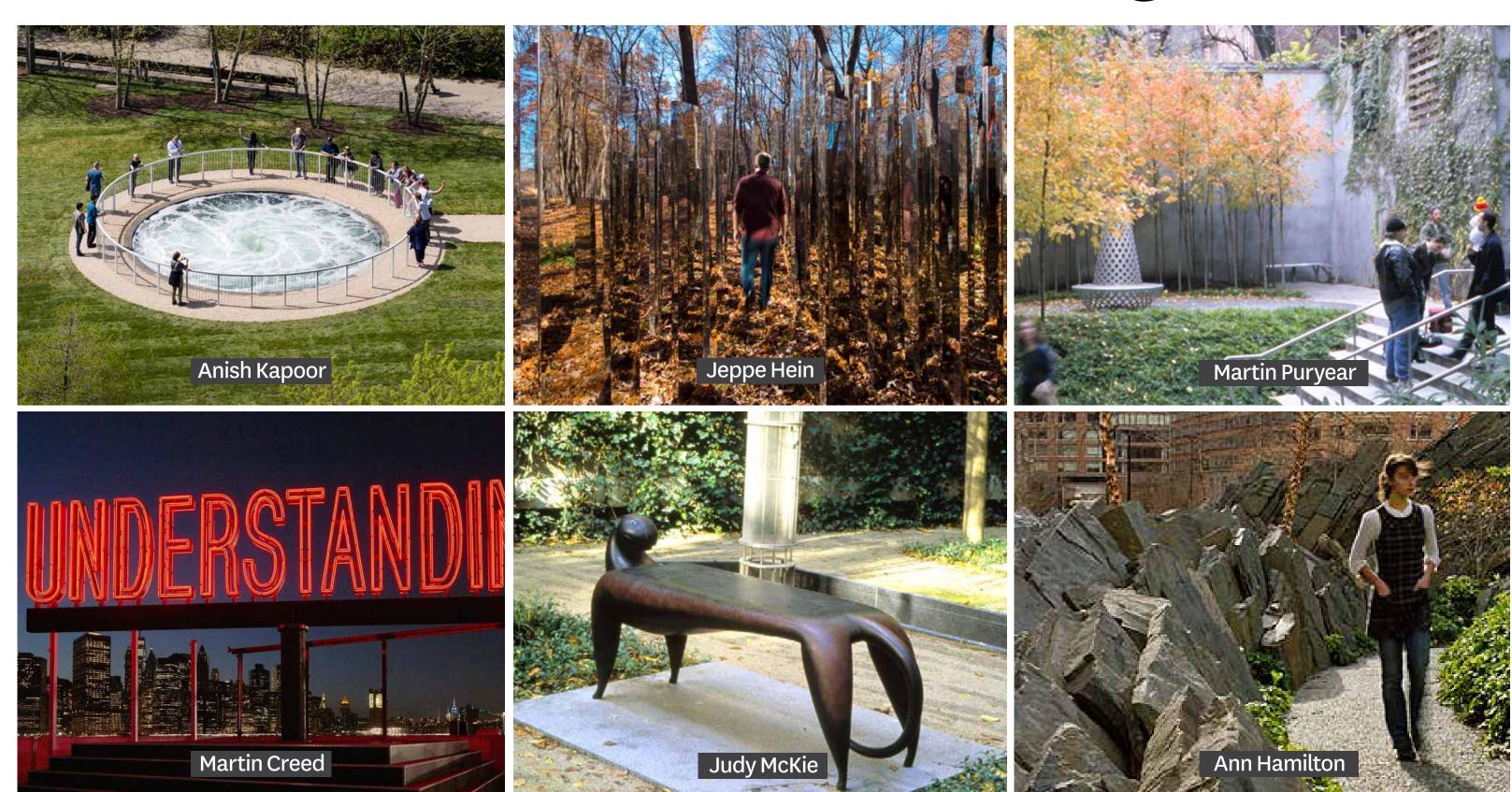
Integrate Climate & Comfort



Creatively Use Locally Sourced Materials



Public Art Collaborations & Programs



Live Poll!

Round 2 of 3

To Answer the Poll on your Phone



Text the code plazaplay2 to the number 73224.

What types of play are most important to you?









1: Nature Play

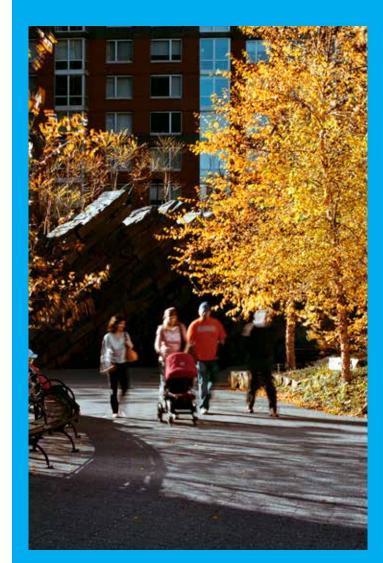
2: Water Play

3: Imaginative Play 4: Playful Objects

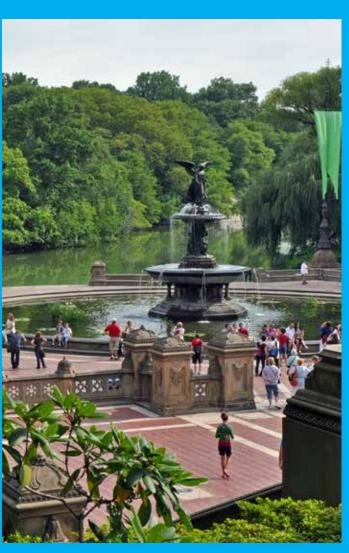
Text the code plazaplay2 to the number 73224

Reply with up to three selections in one text message (ex: #,#,#)

What landscape elements are most important to you?









1: Grand Entry

2: Deep Sightlines

3: Civic Fountain

4: Iconic Elements

Text the code plazaplay2 to the number 73224

Reply with up to three selections in one text message (ex: #,#,#)

What Plaza & Play elements are you most excited about?

- 1. Gathering/cookout spaces
- 2. Multimodal paths, parking, and access
- 3. New Entrance to Dix Park with civic fountain and plaza
- 4. Innovative play for all ages
- 5. A new park pavilion with bathrooms
- 6. The rehabilitated historic house with concessions
- 7. Public Art and/or cultural programs
- 8. Bus Drop Off
- 9. Gardens

Text the code plazaplay2 to the number 73224

Reply with up to three selections in one text message (ex: #,#,#)

Q&A

To participate in the 2nd live poll, text plazaplay2 to 73224

Poll Results

Design Ambitions

A Welcoming Gateway for Dorothea Dix Park

Rooted in the Site and its Unique History

A Neighborhood Park with Regional Draw

A Civic Gathering Place for Everyone

Regional Draw



Fayetteville Street Festival



North Carolina Museum of Art

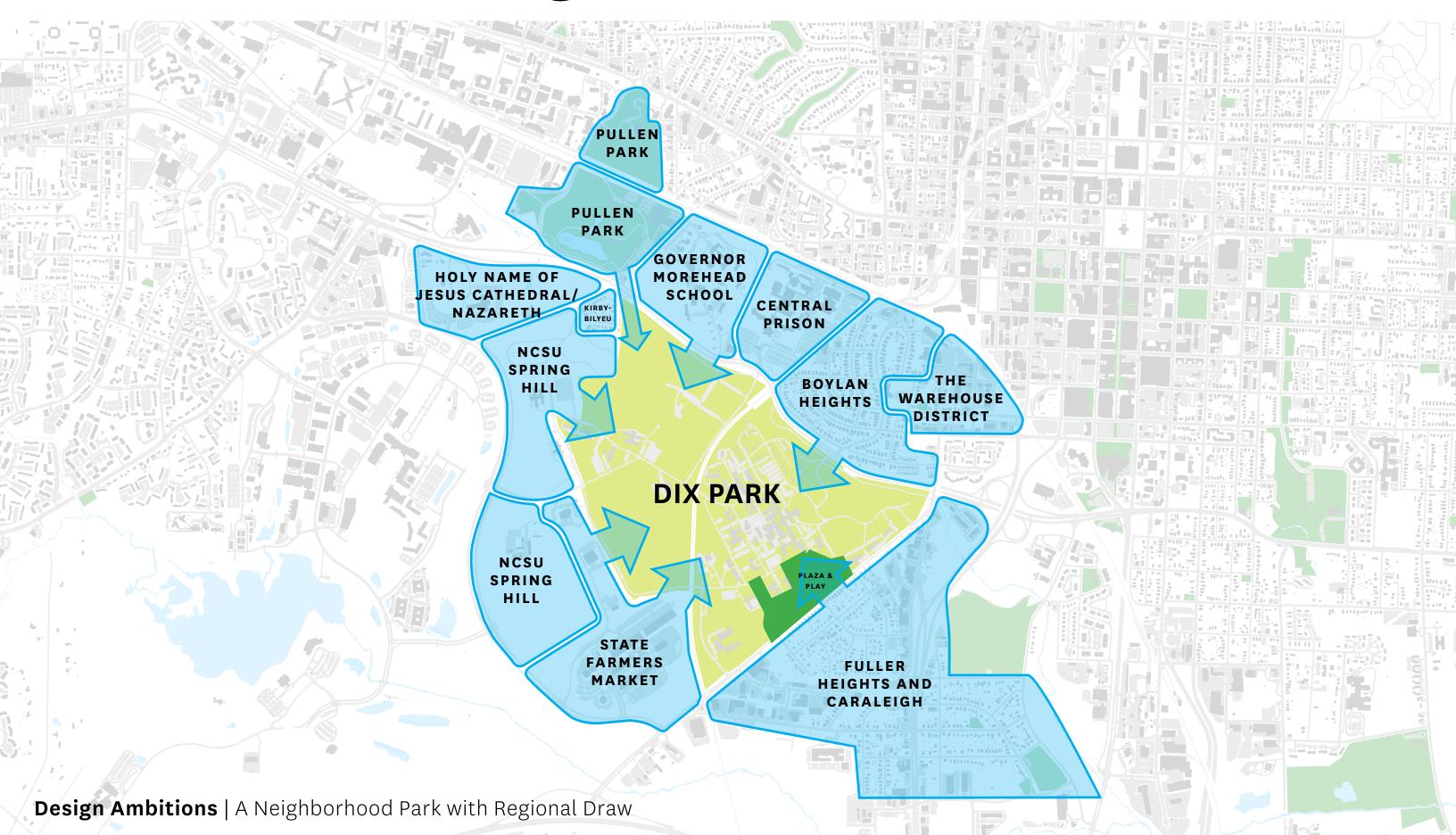


North Carolina State Capitol

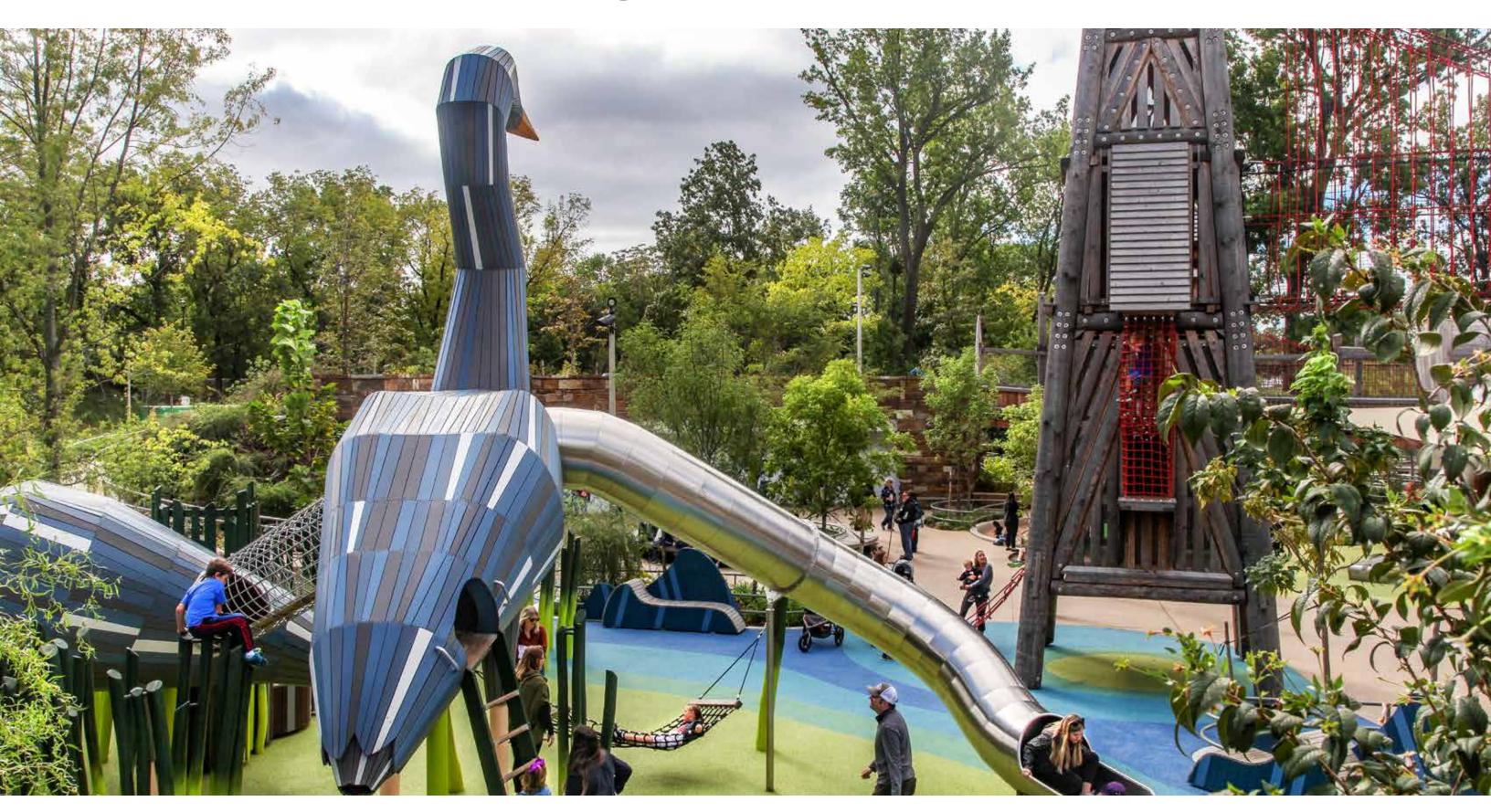


Dorothea Dix Park

Neighborhood Park

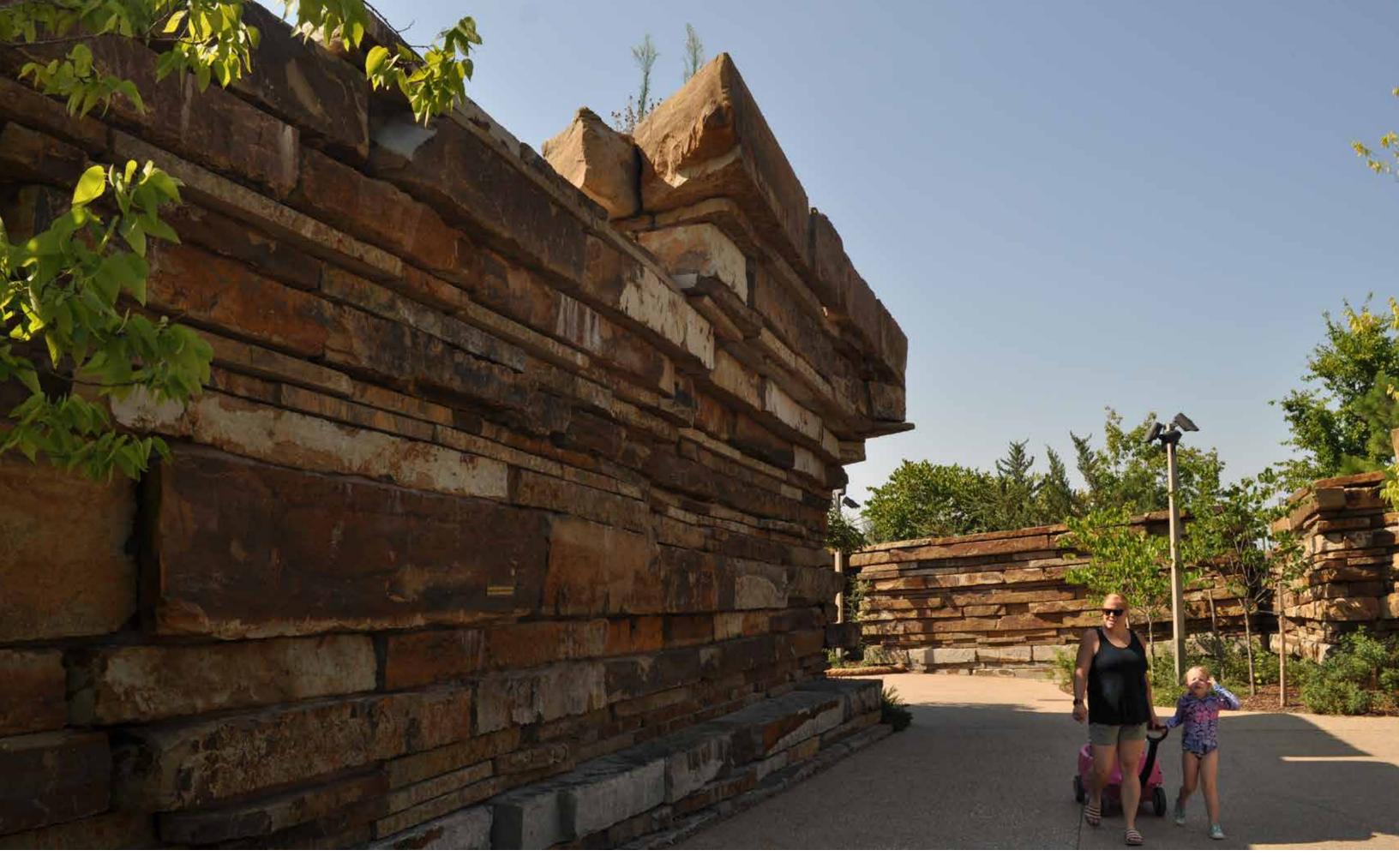


Regional Draw





Design Ambitions | A Neighborhood Park with Regional Draw



Design Ambitions | A Neighborhood Park with Regional Draw

GATHERING PLACE, OK



Design Ambitions | A Neighborhood Park with Regional Draw



Design Ambitions | A Neighborhood Park with Regional Draw

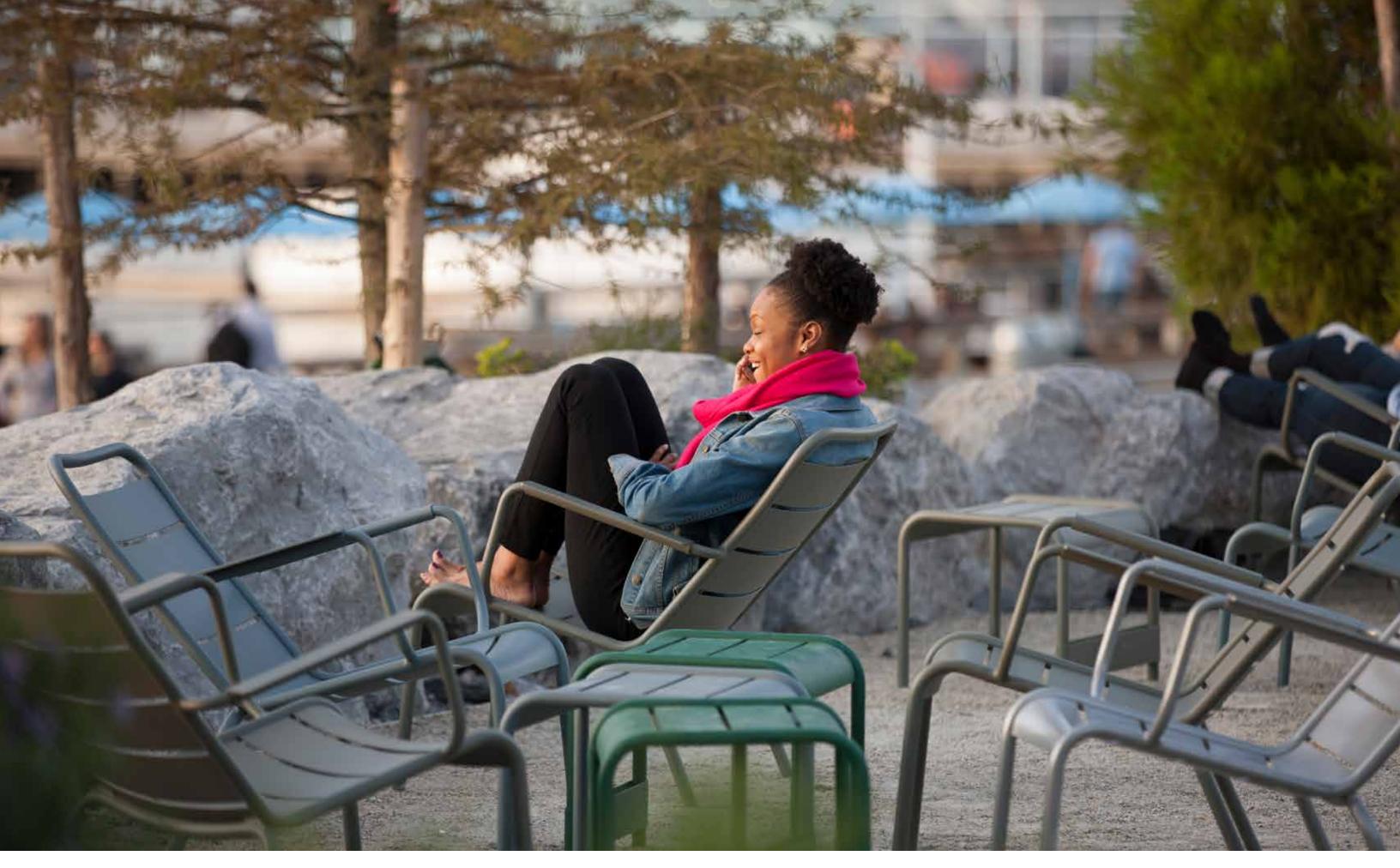


Design Ambitions | A Neighborhood Park with Regional Draw

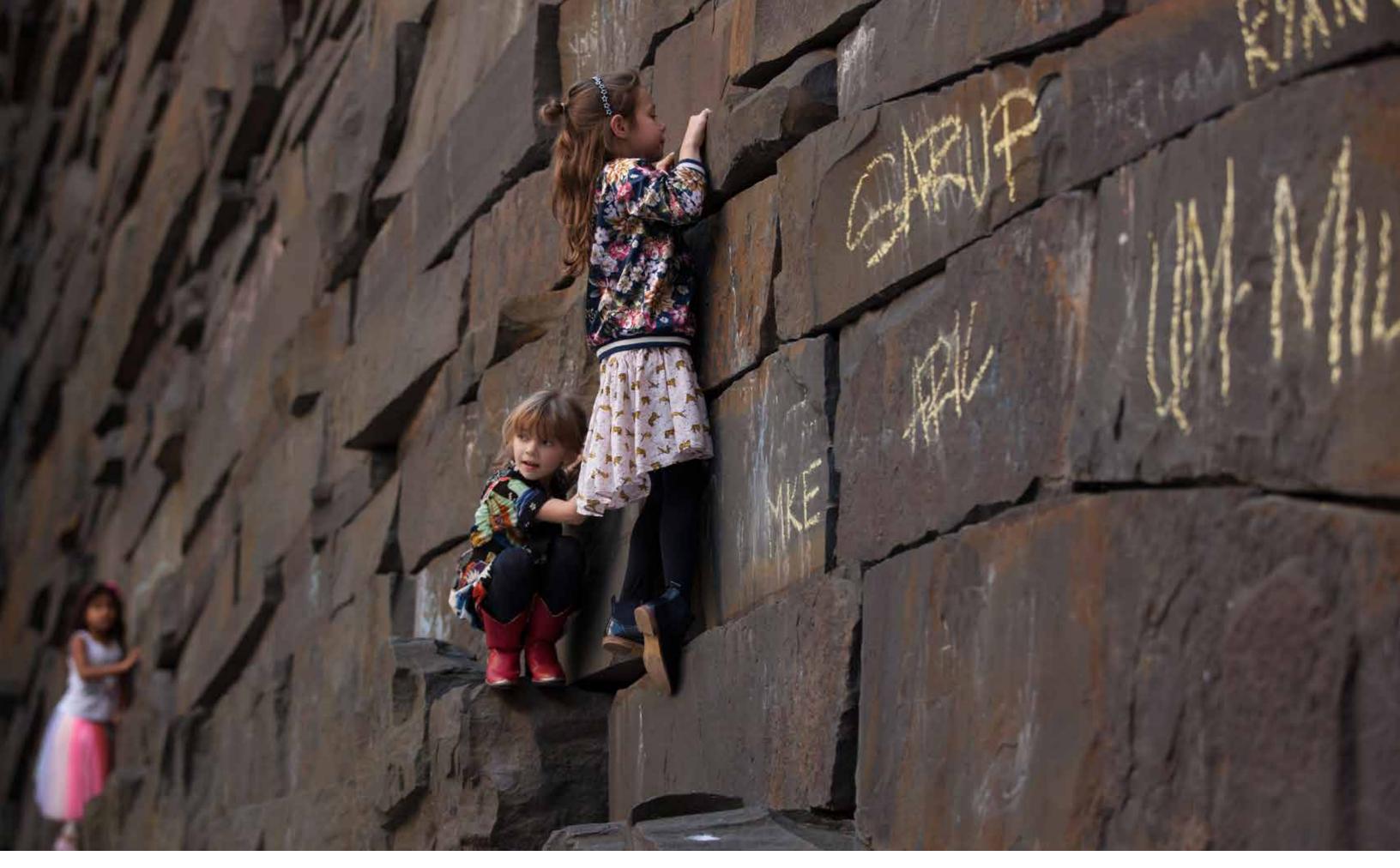


Design Ambitions | A Neighborhood Park with Regional Draw

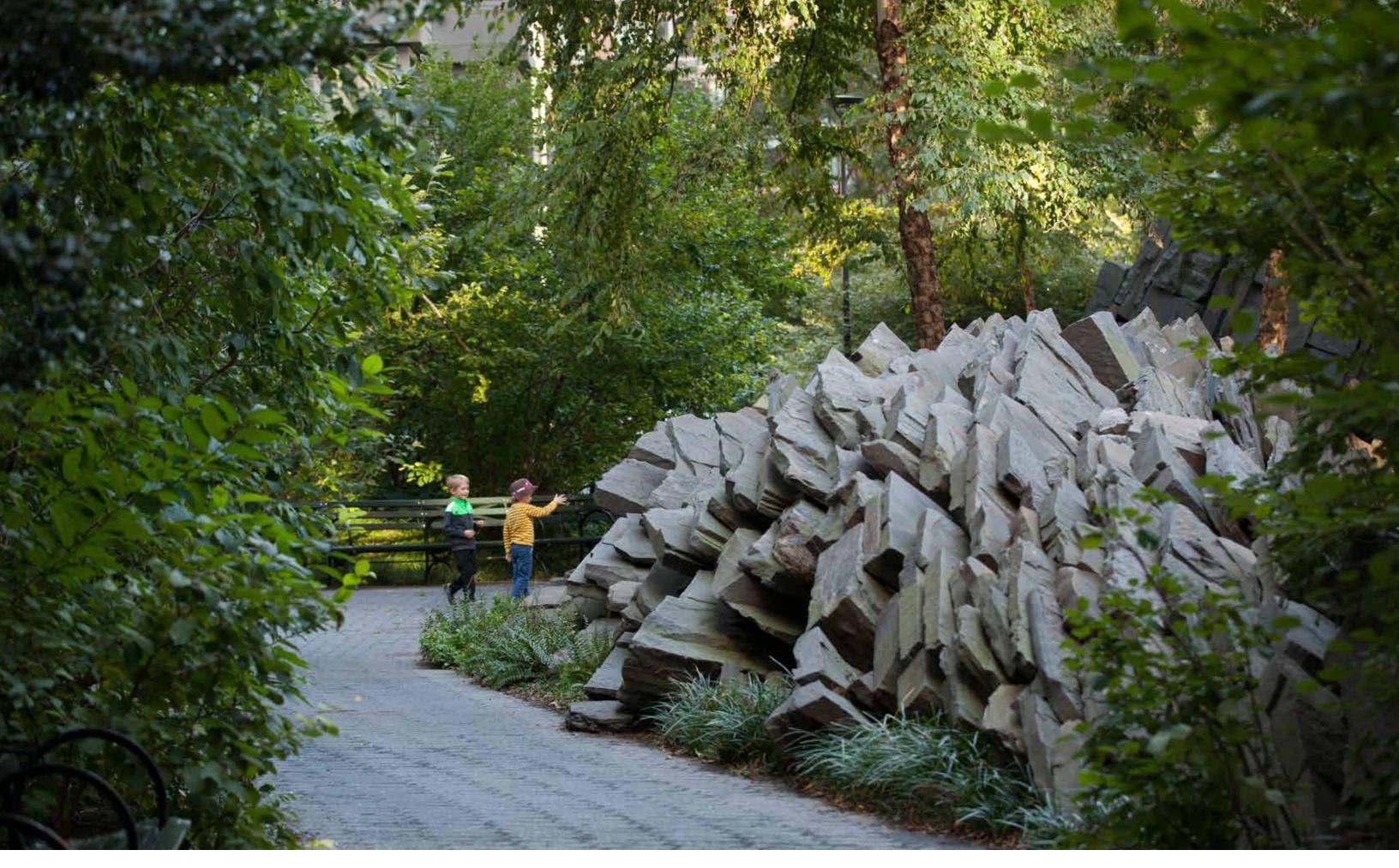
BROOKLYN BRIDGE PARK, NY



Design Ambitions | A Neighborhood Park with Regional Draw



Design Ambitions | A Neighborhood Park with Regional Draw



Design Ambitions | A Neighborhood Park with Regional Draw

Design Ambitions

A Welcoming Gateway for Dorothea Dix Park

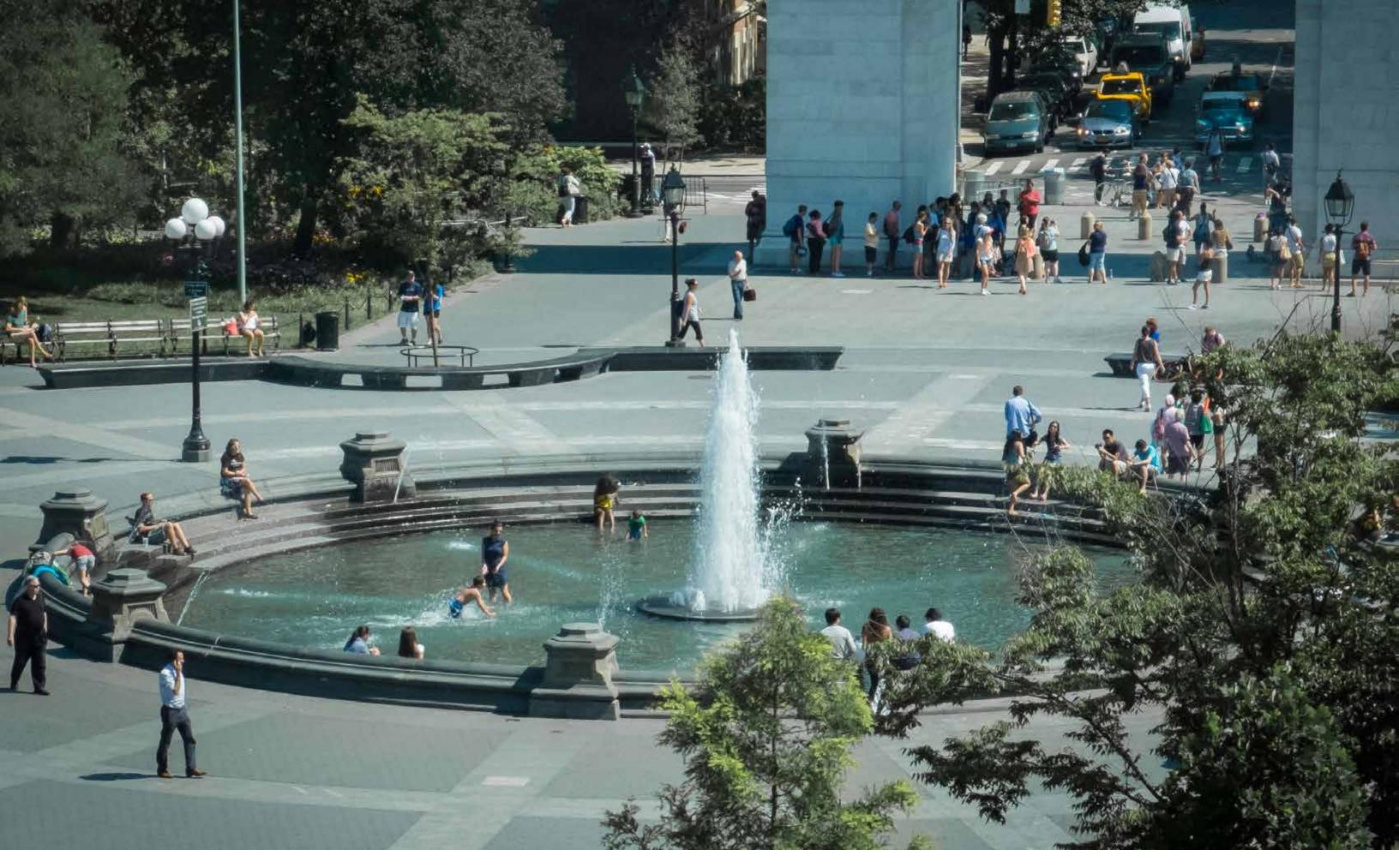
Rooted in the Site and its Unique History

A Neighborhood Park with Regional Draw

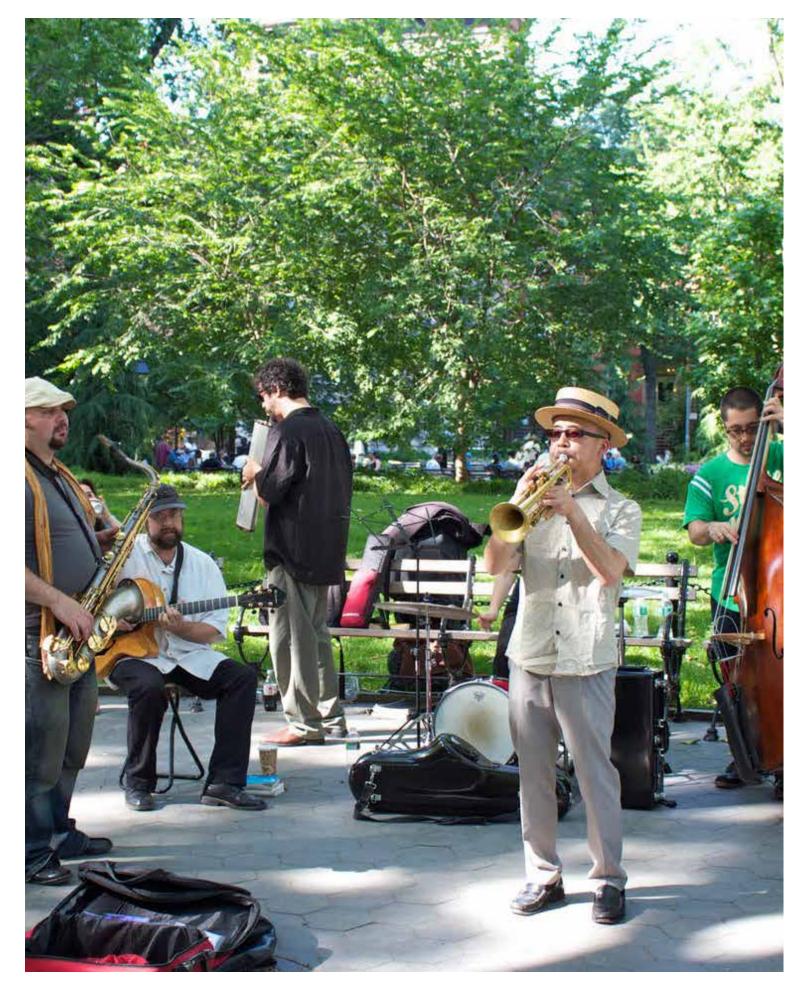
A Civic Gathering Place for Everyone

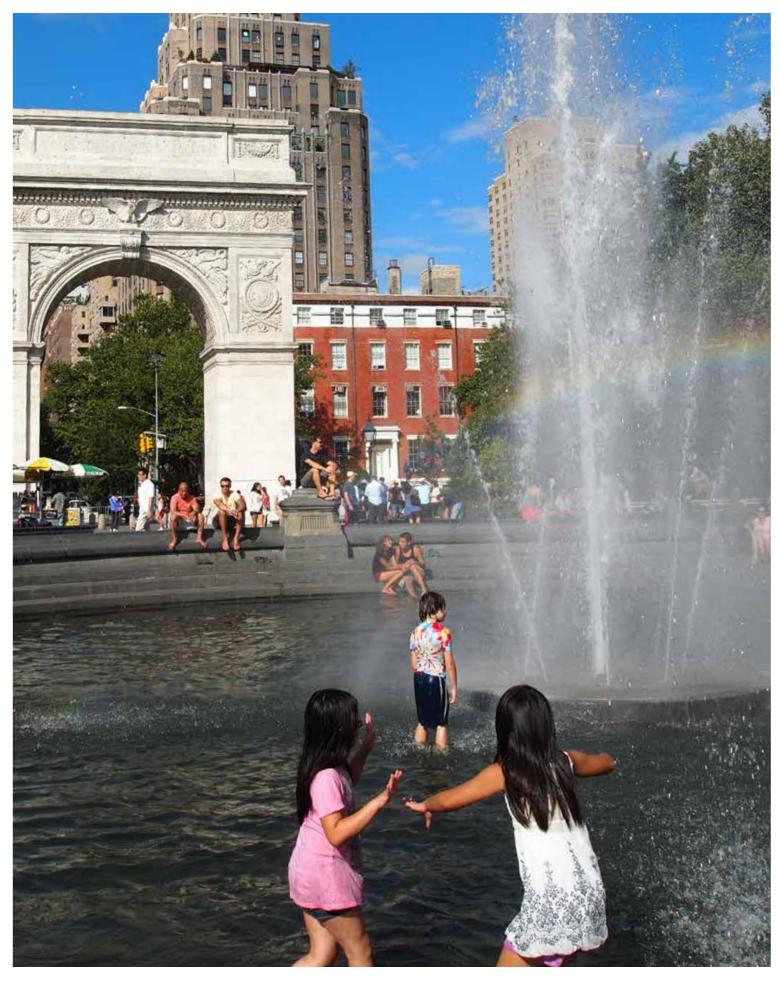
Plaza - Play =





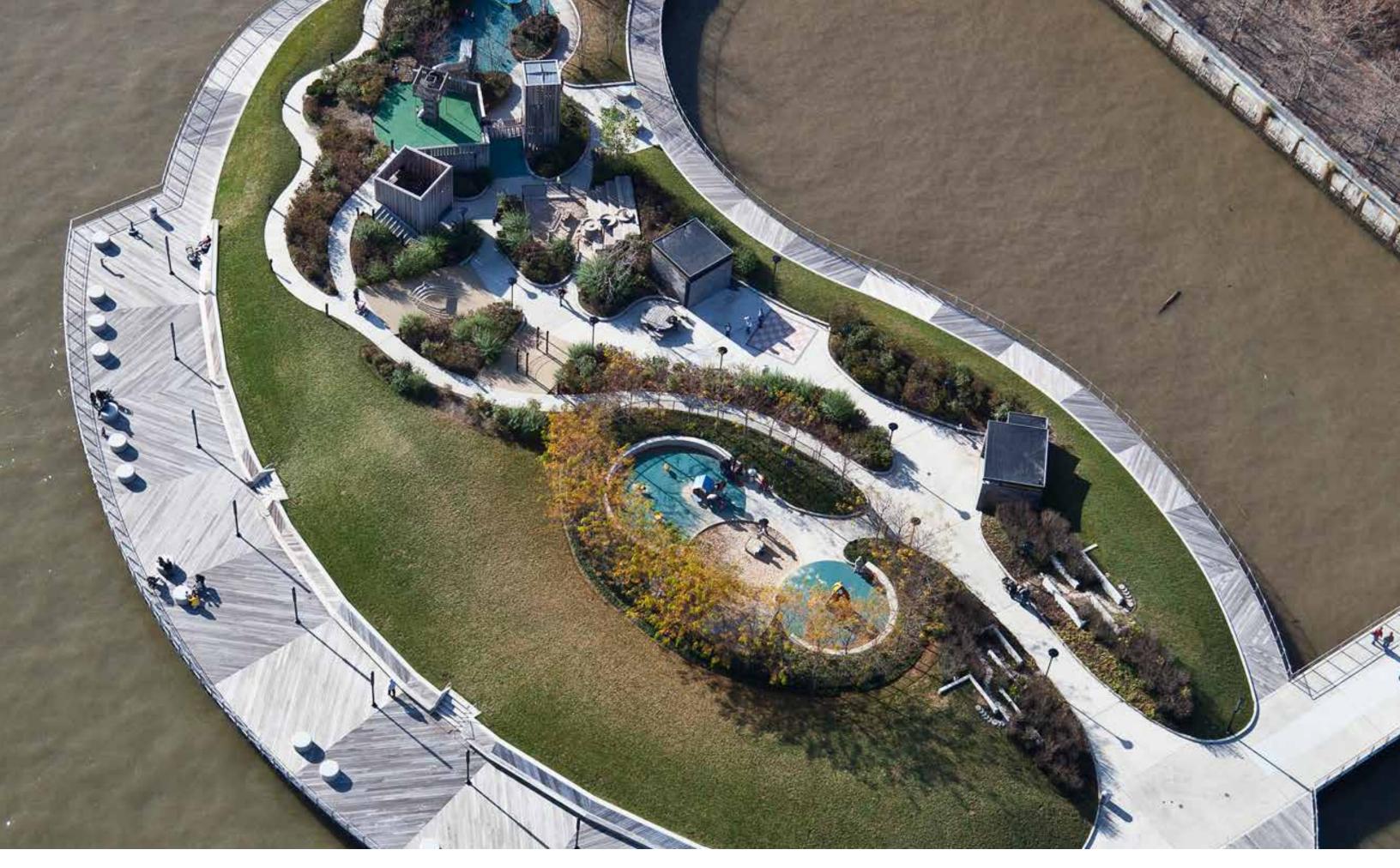
Design Ambitions | A Civic Gathering Place for Everyone



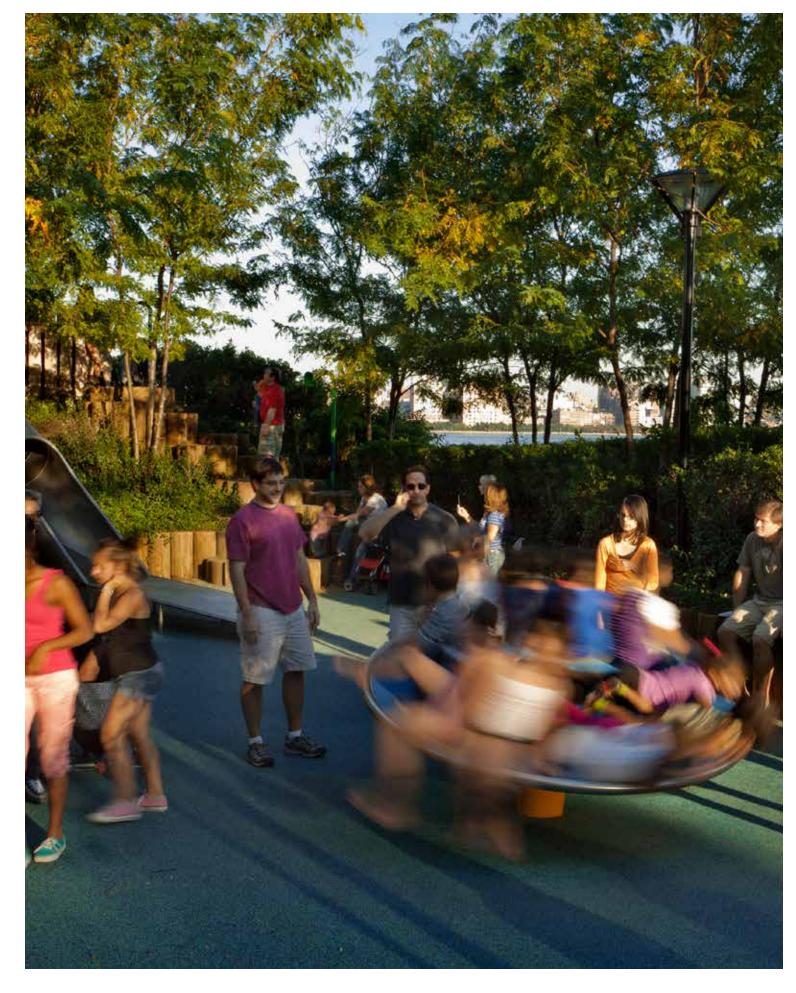


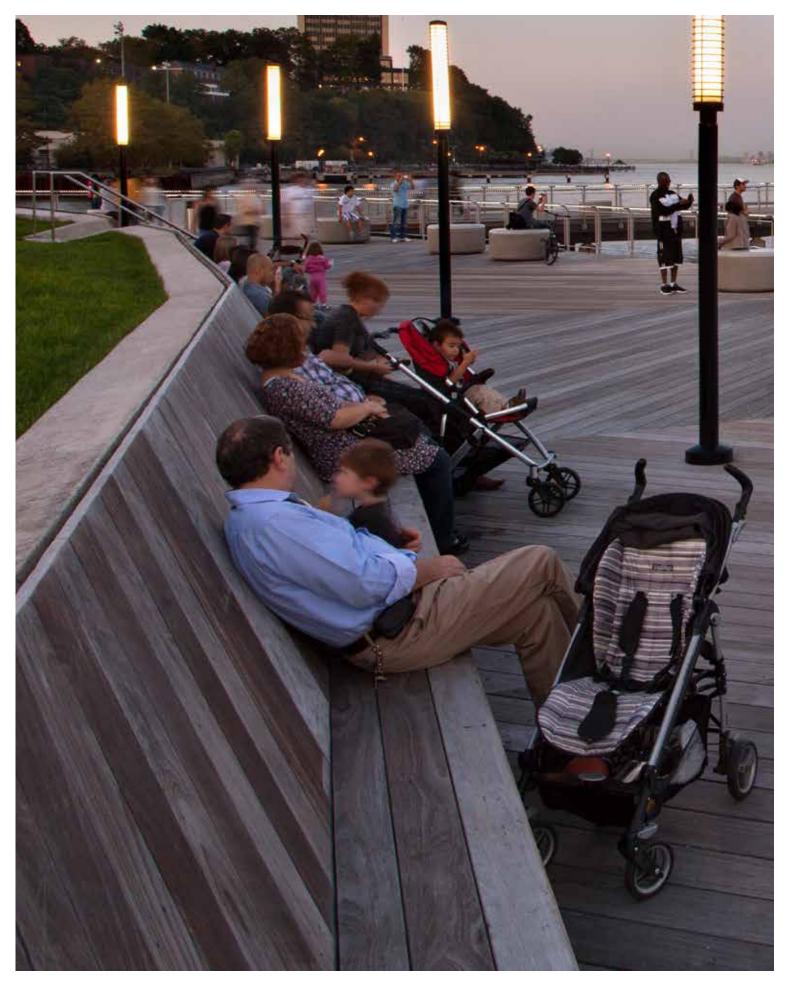
Design Ambitions | A Civic Gathering Place for Everyone

WASHINGTON SQUARE PARK, NY



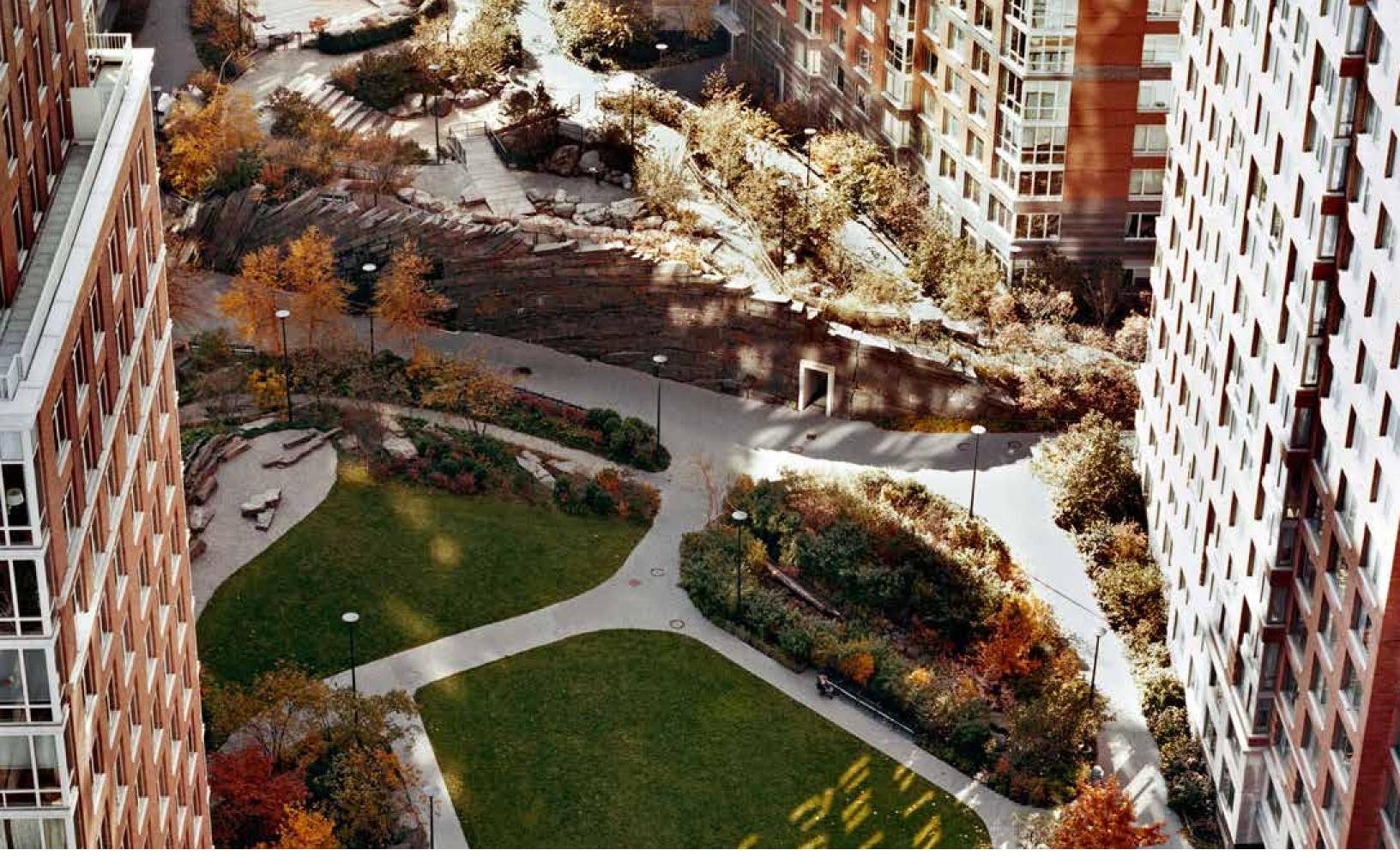
Design Ambitions | A Civic Gathering Place for Everyone



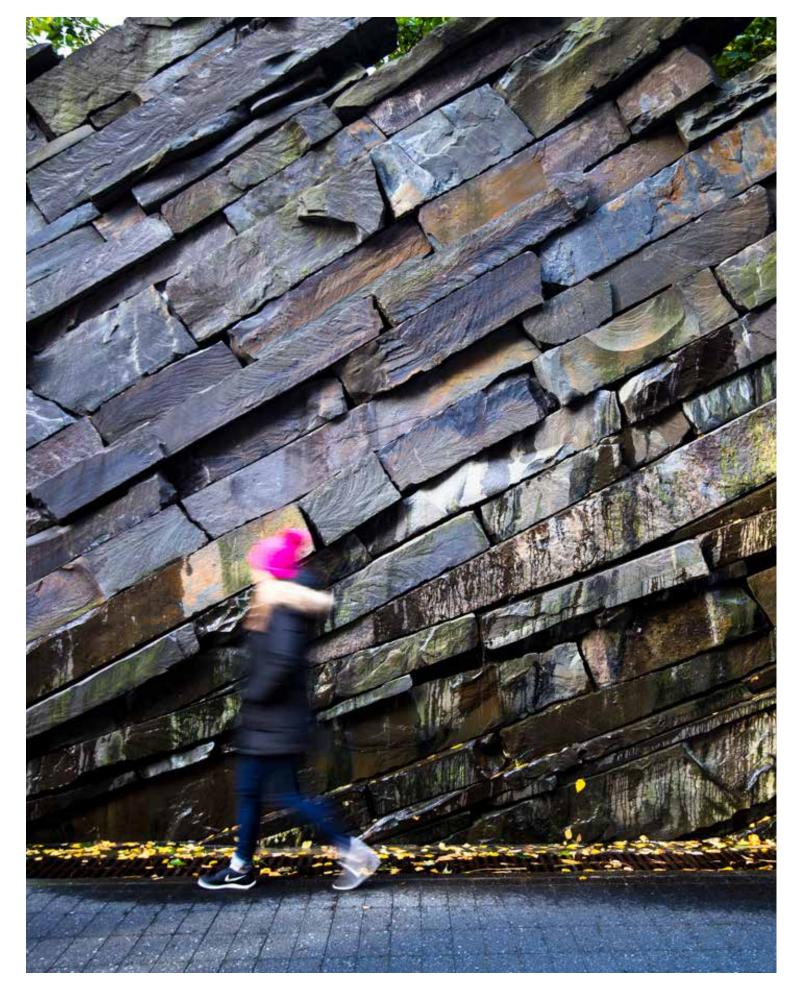


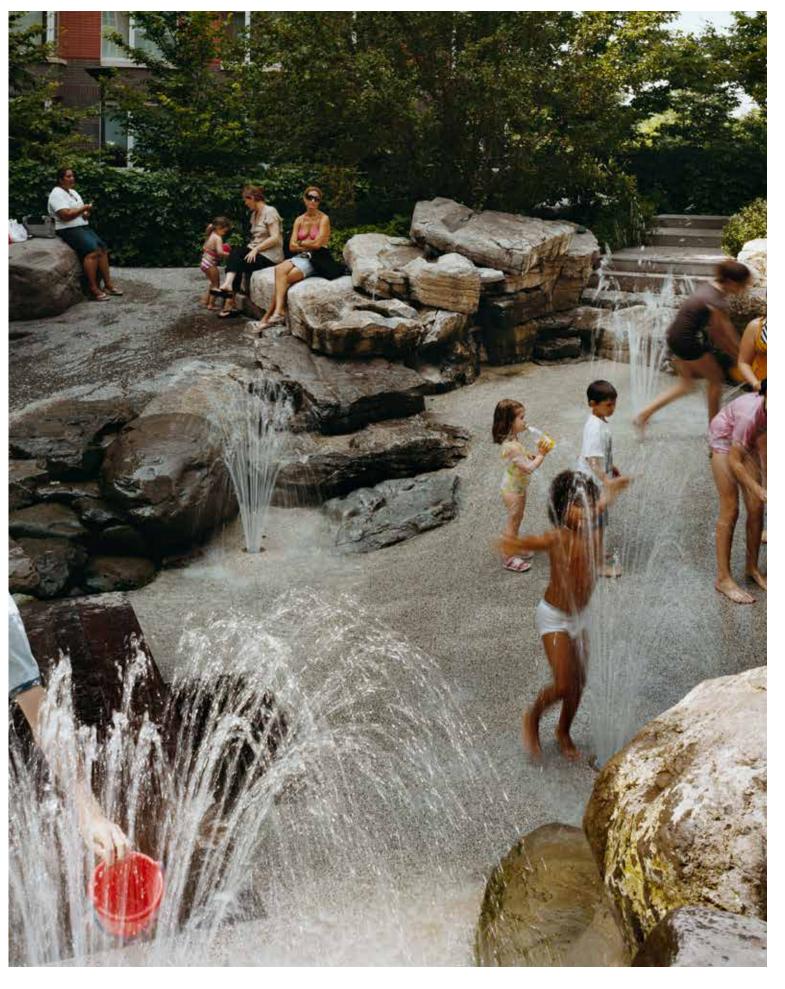
Design Ambitions | A Civic Gathering Place for Everyone

HOBOKEN PIER C, NJ



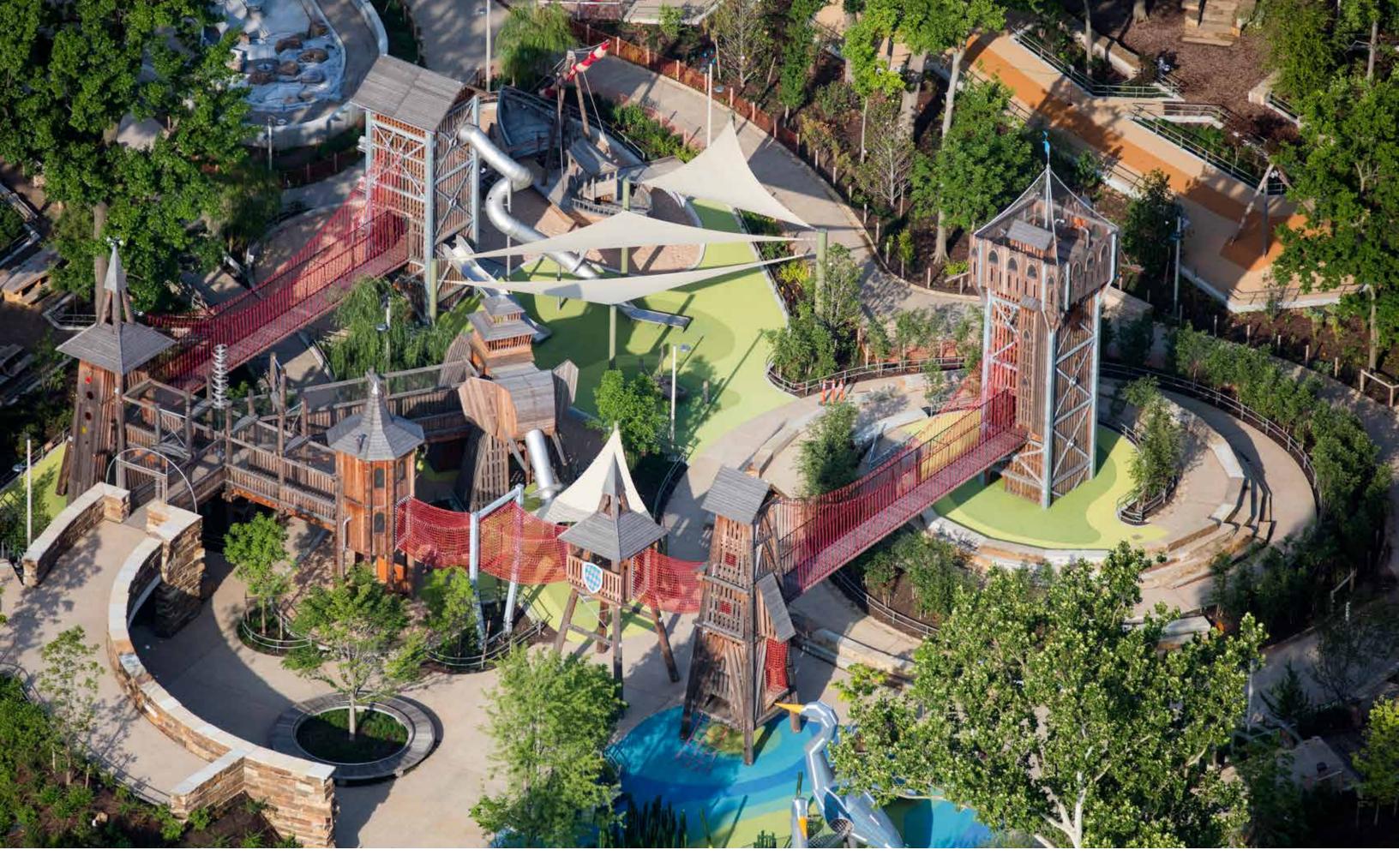
Design Ambitions | A Civic Gathering Place for Everyone



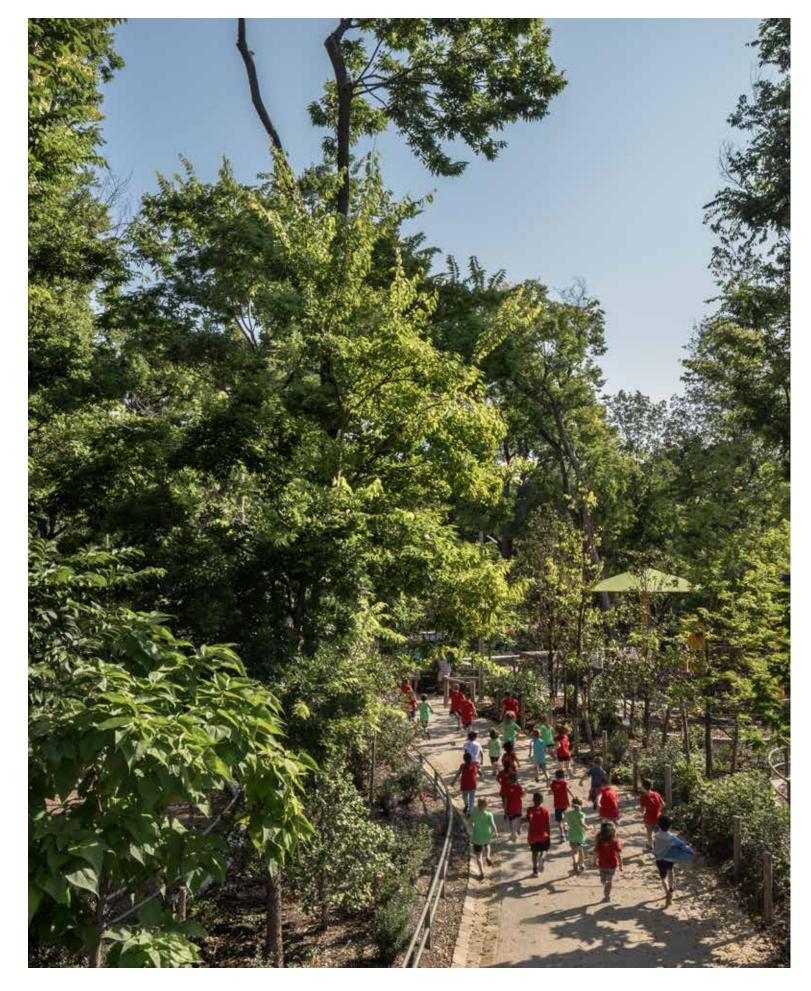


Design Ambitions | A Civic Gathering Place for Everyone

TEARDROP PARK, NY



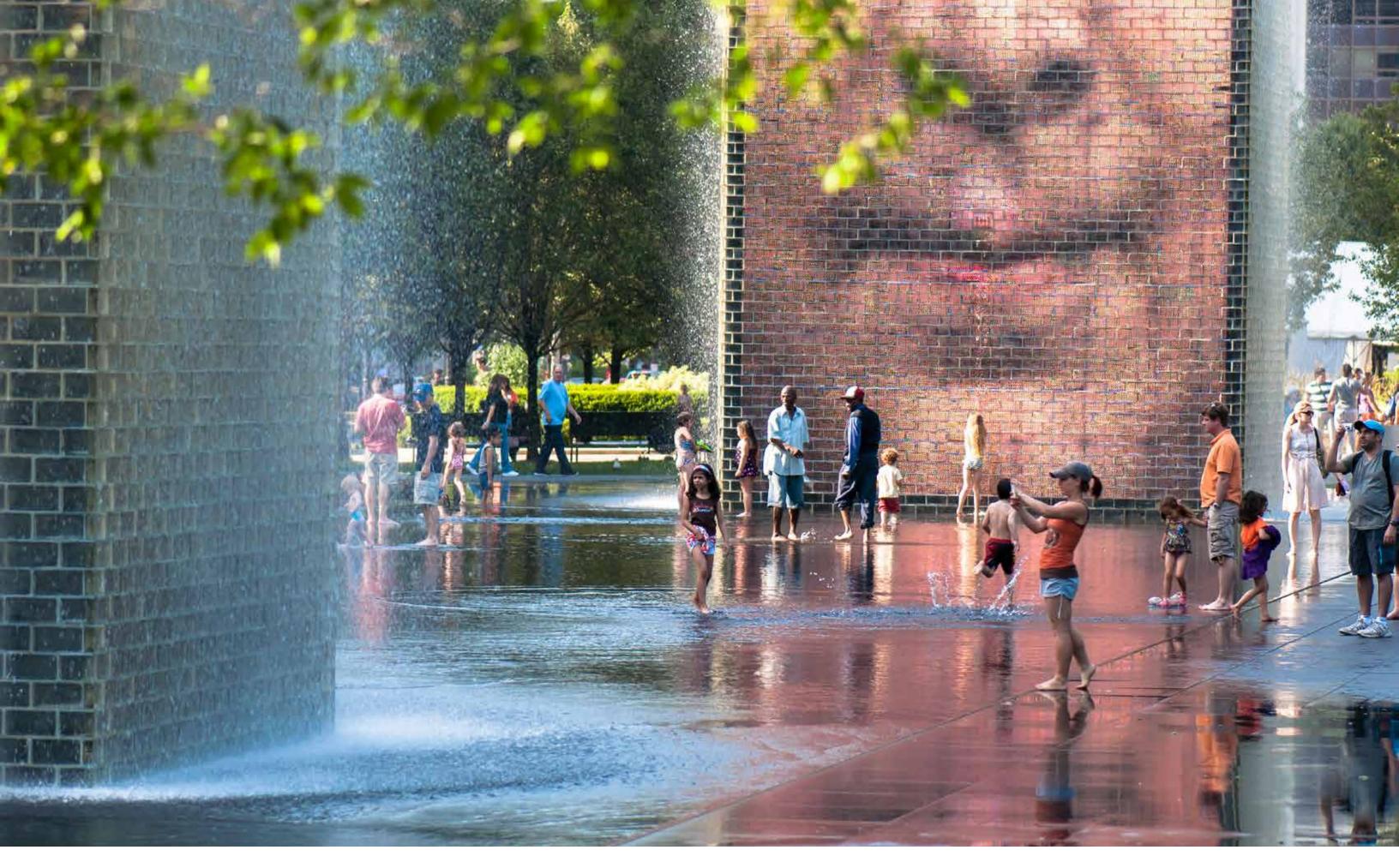
Design Ambitions | A Civic Gathering Place for Everyone



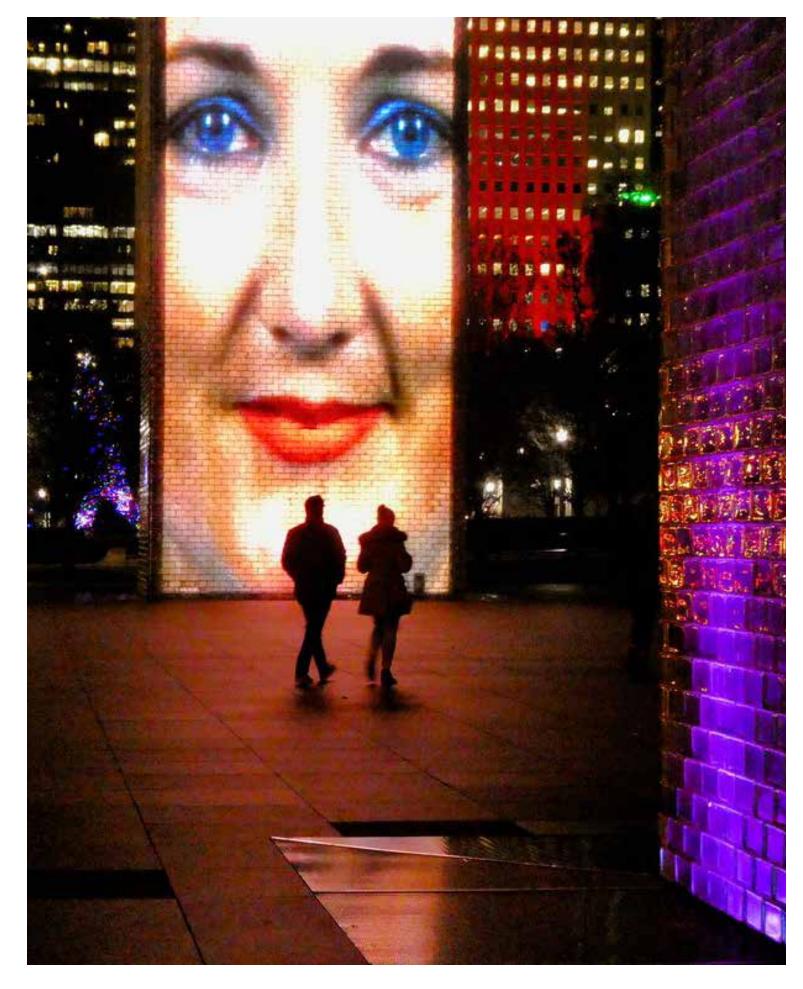


Design Ambitions | A Civic Gathering Place for Everyone

GATHERING PLACE, OK



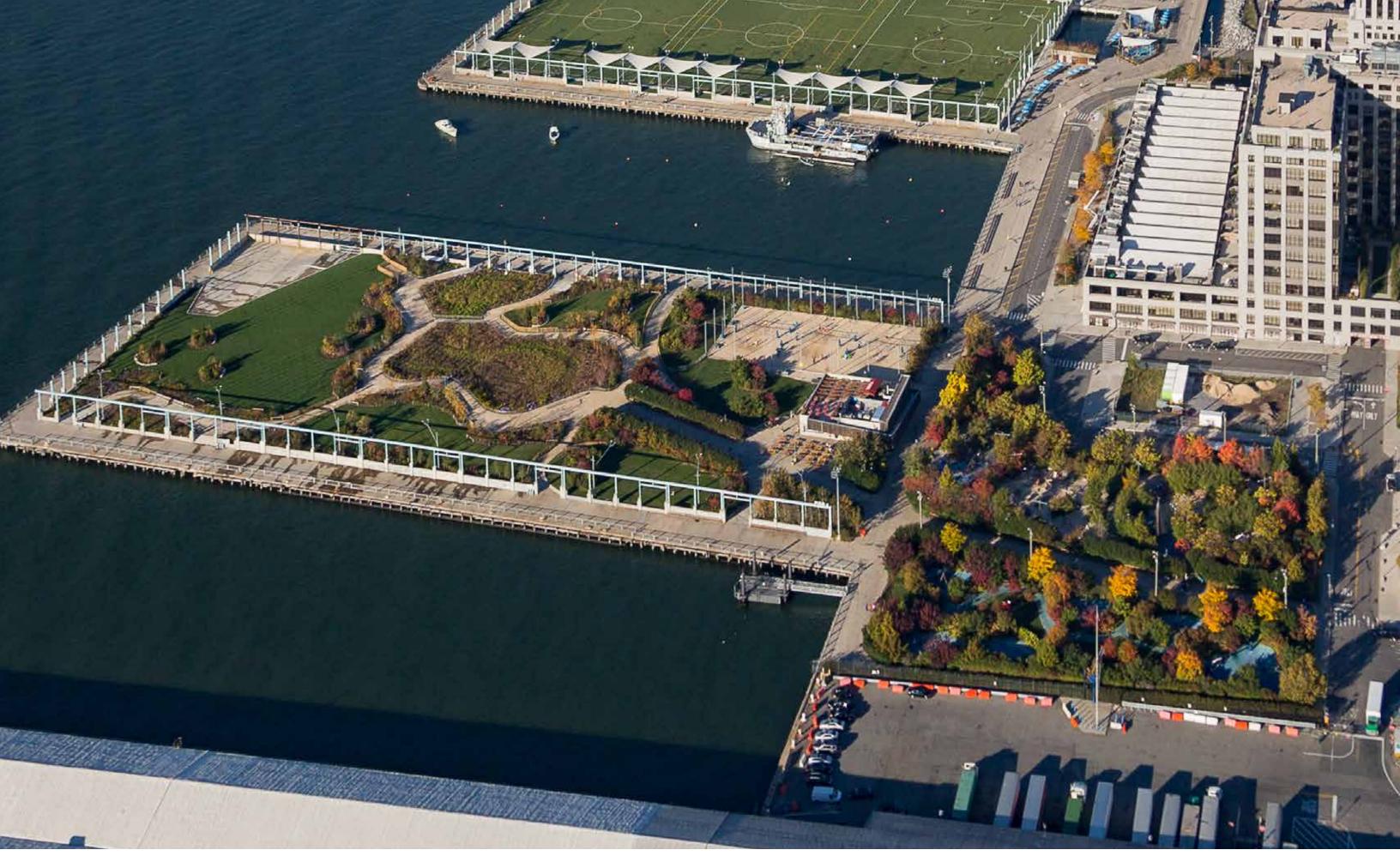
Design Ambitions | A Civic Gathering Place for Everyone



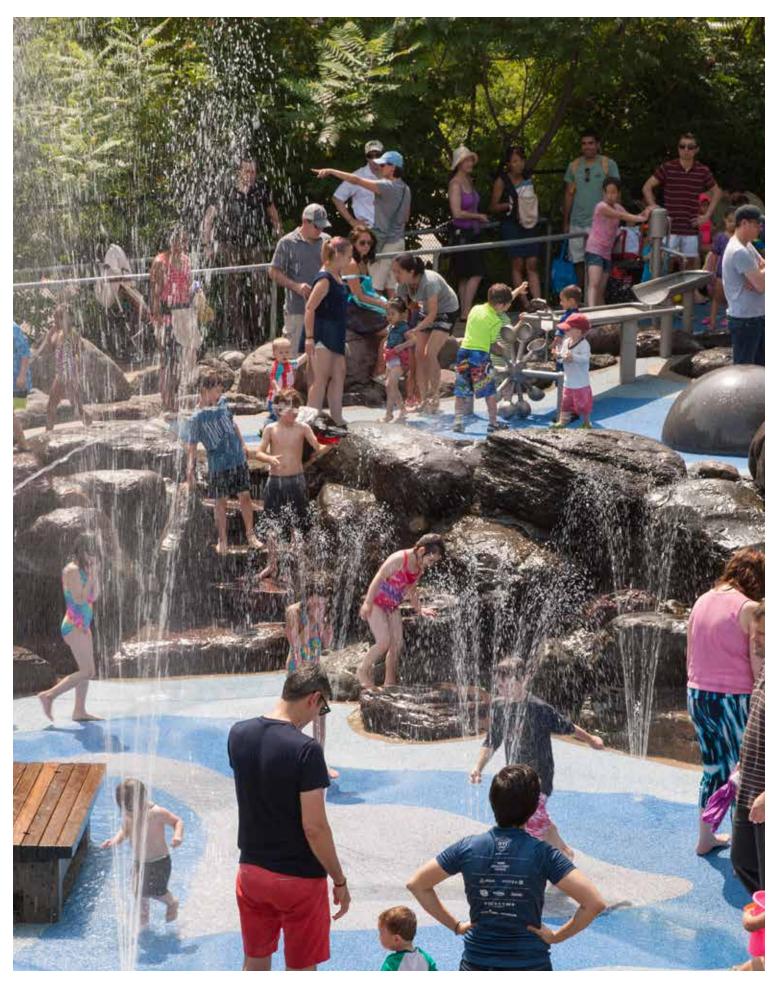


Design Ambitions | A Civic Gathering Place for Everyone

CROWN FOUNTAIN, IL







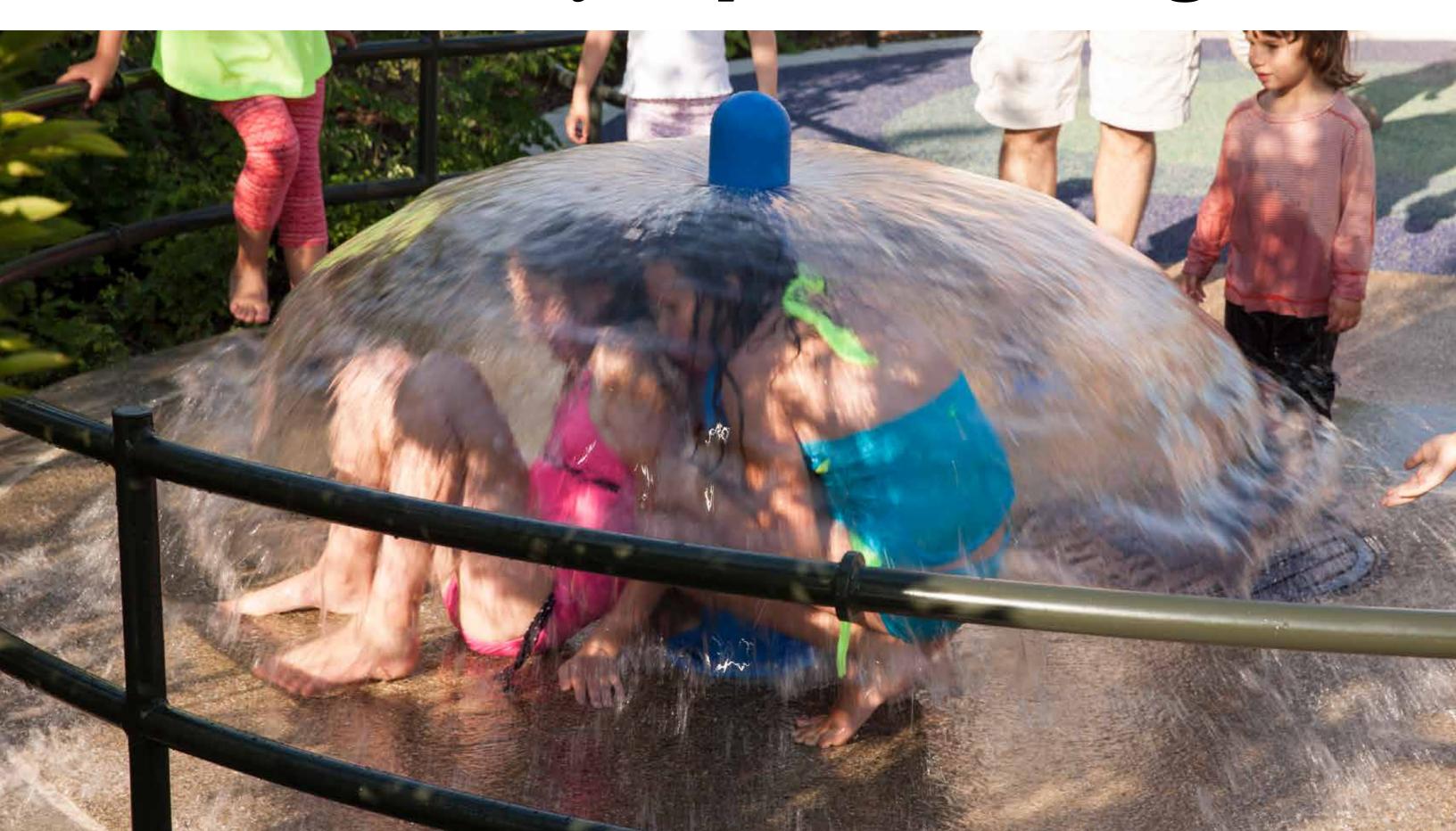
Design Ambitions | A Civic Gathering Place for Everyone

BROOKLYN BRIDGE PARK, NY

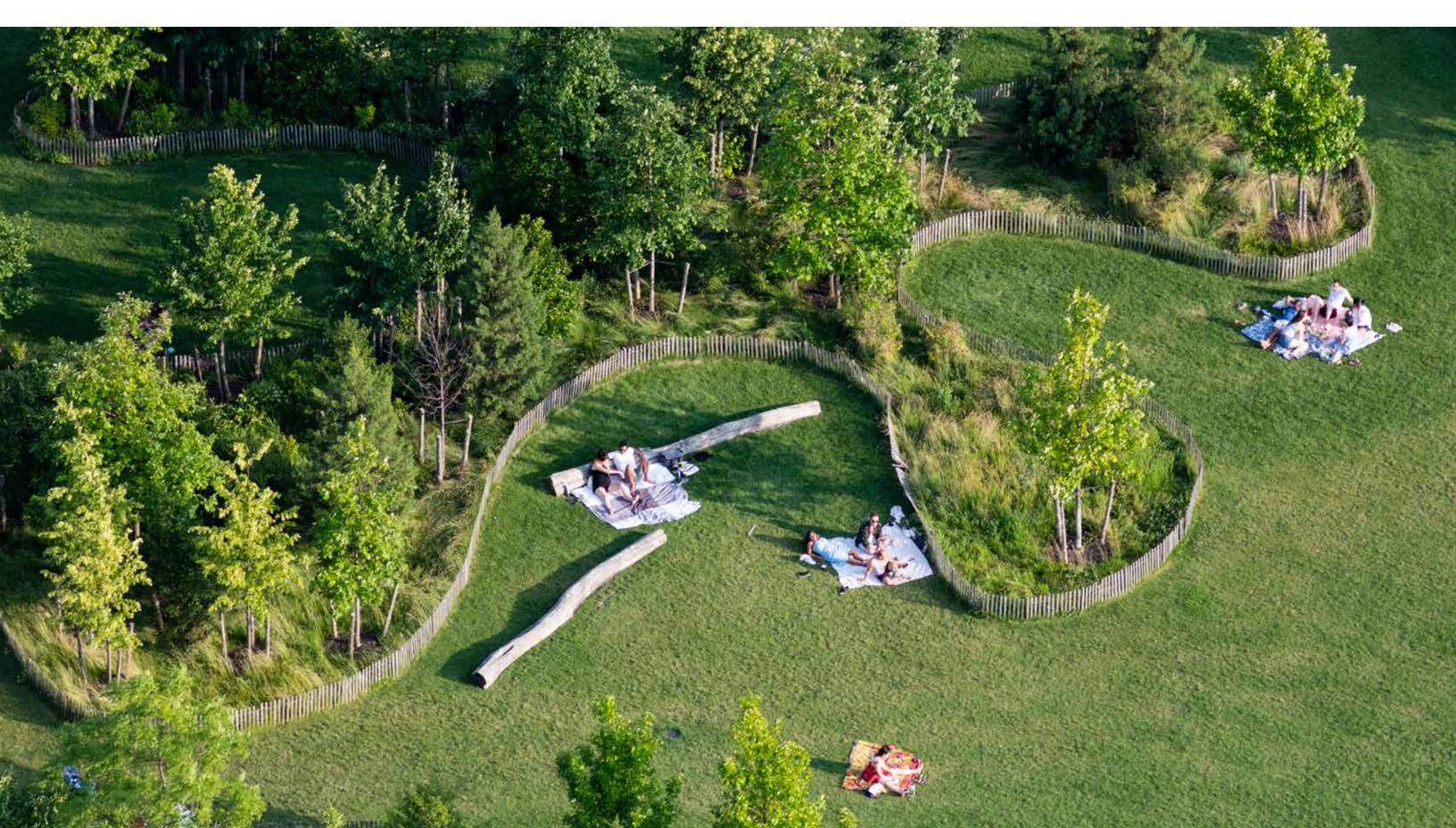
The Plaza & Play is a place for fun



The Plaza & Play is a place for cooling off



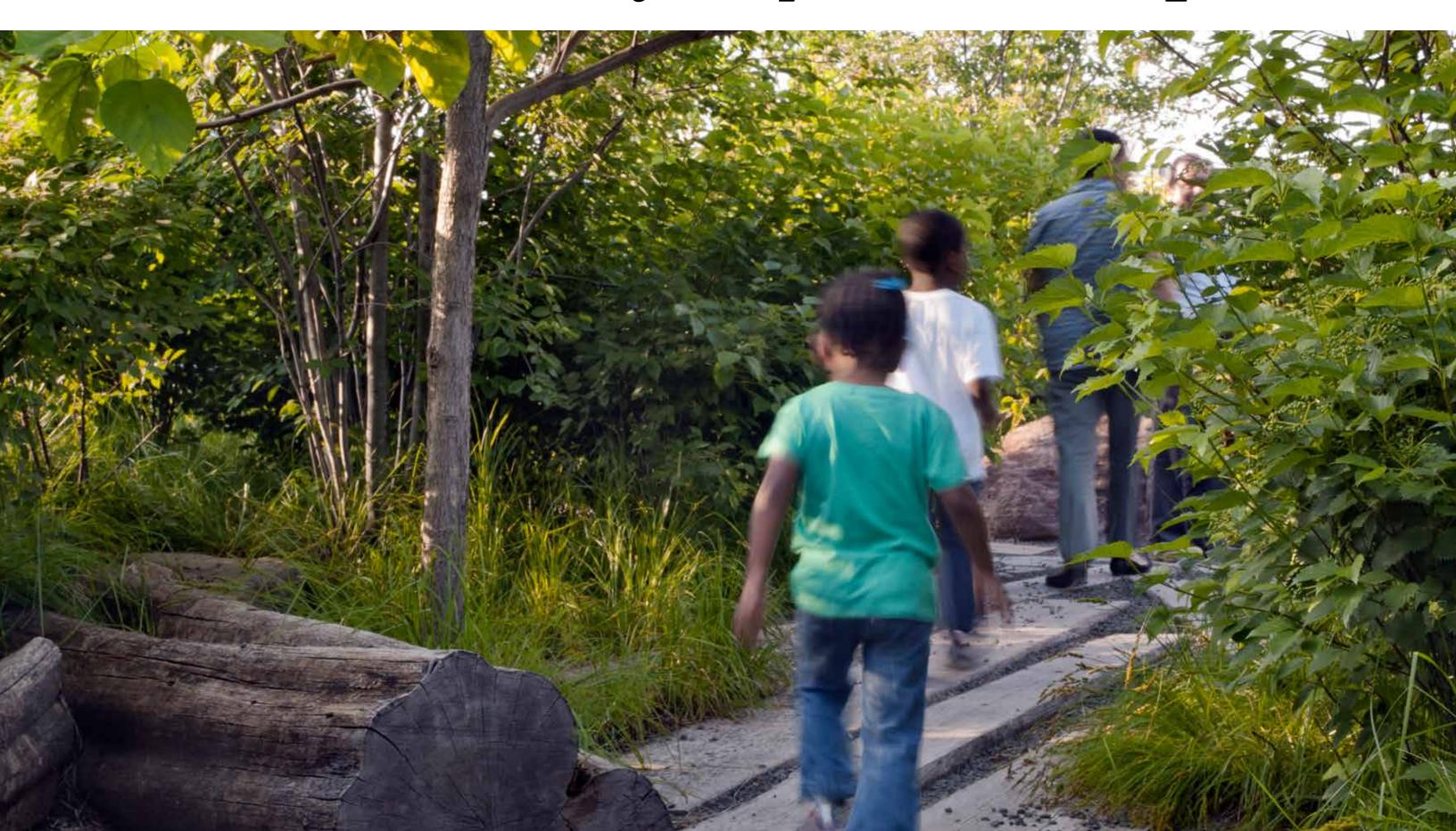
The Plaza & Play is a place for relaxing



The Plaza & Play is a place for delight



The Plaza & Play is a place for escape



The Plaza & Play is a place for families



The Plaza & Play is a place for activity



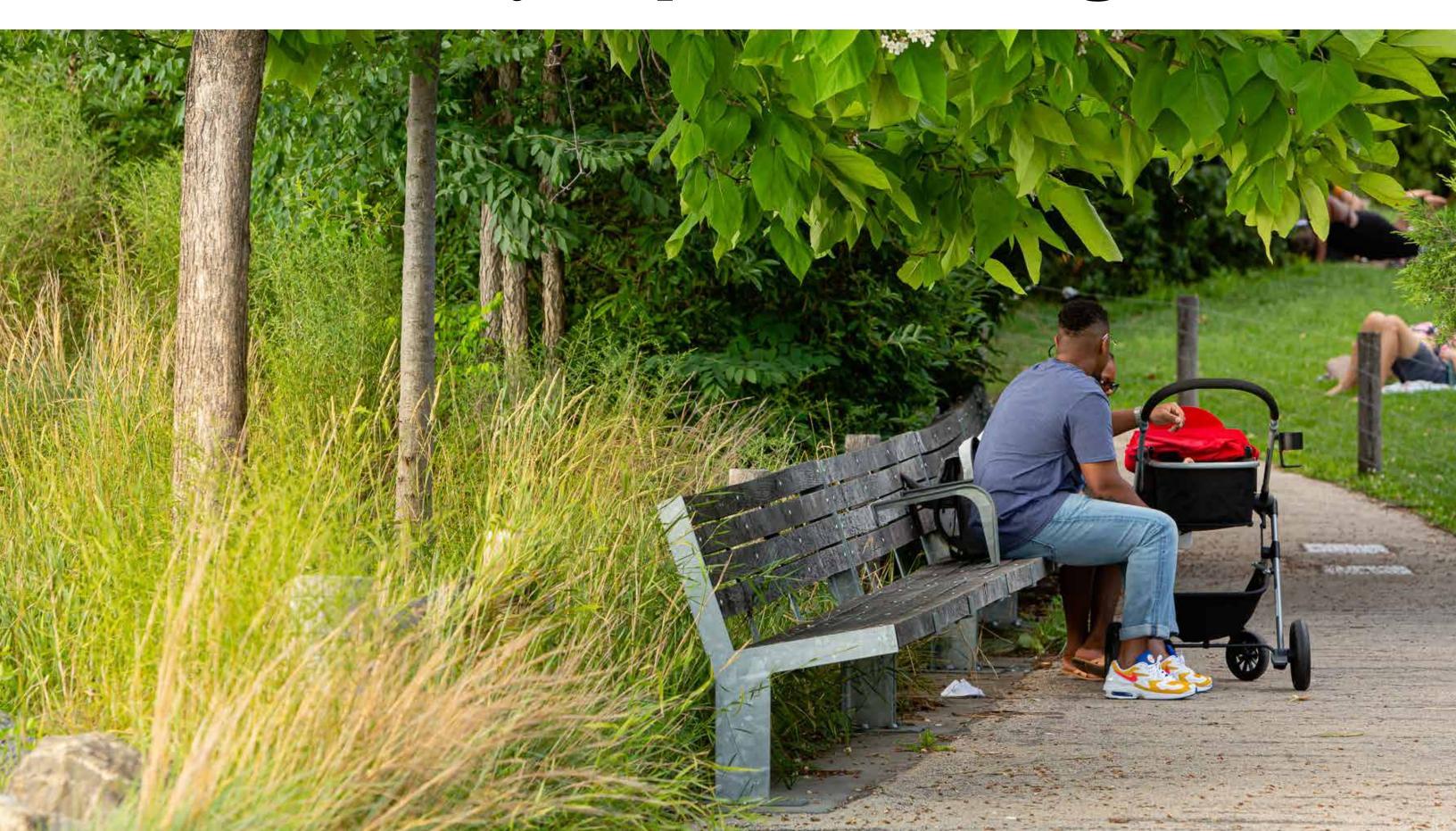
The Plaza & Play is a place for assembly



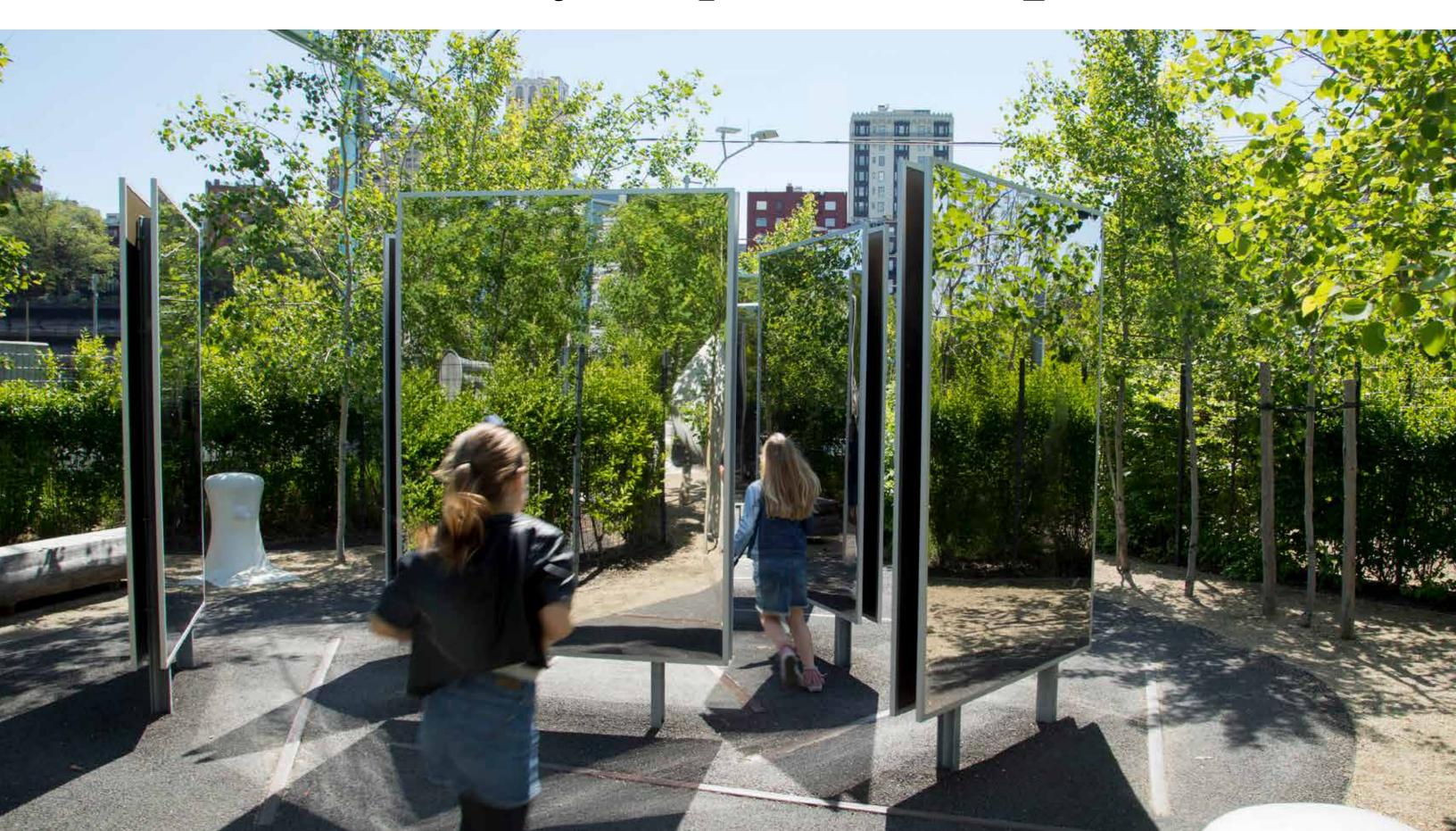
The Plaza & Play is a place for awe



The Plaza & Play is a place for sitting outside



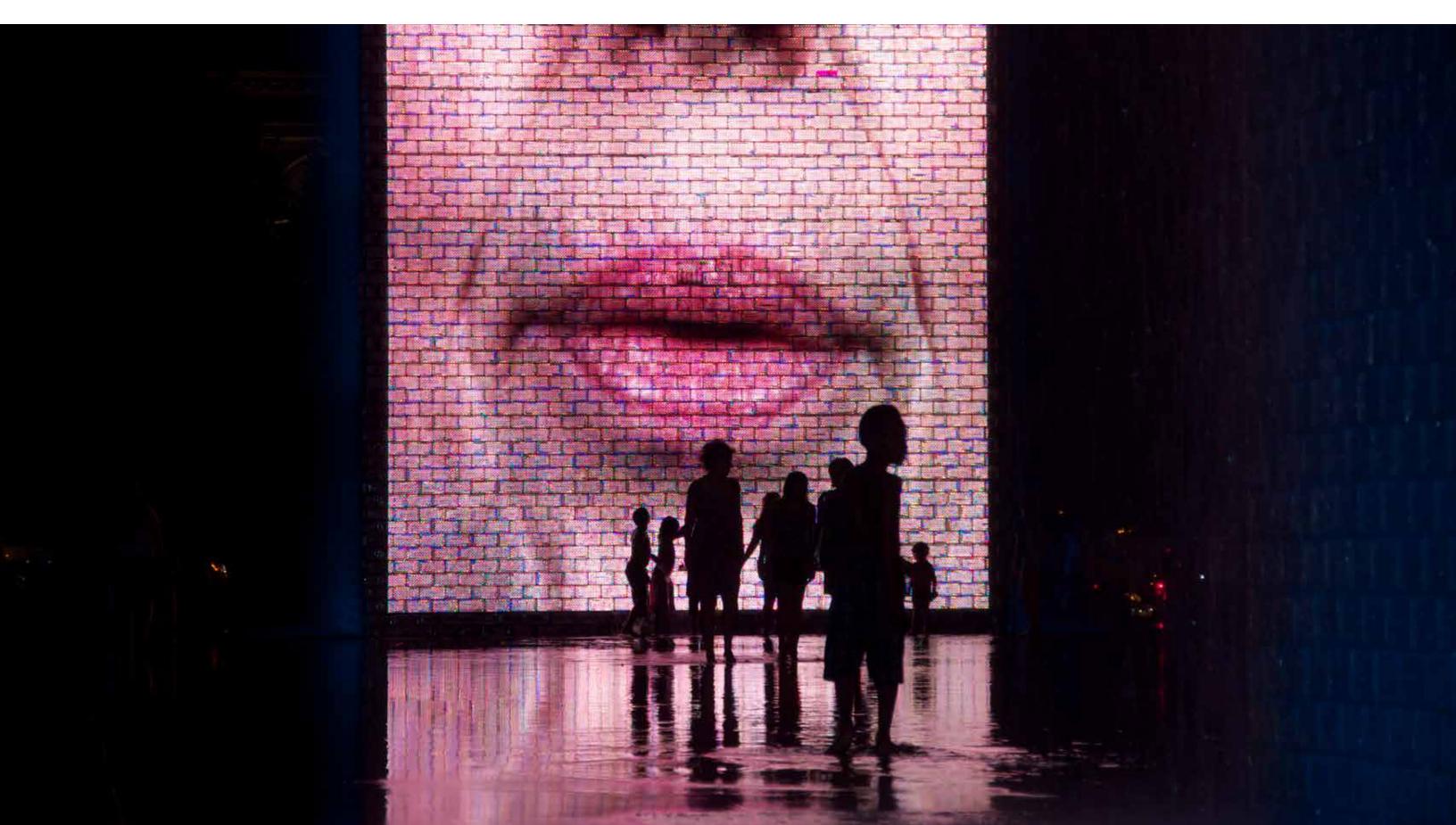
The Plaza & Play is a place for exploration



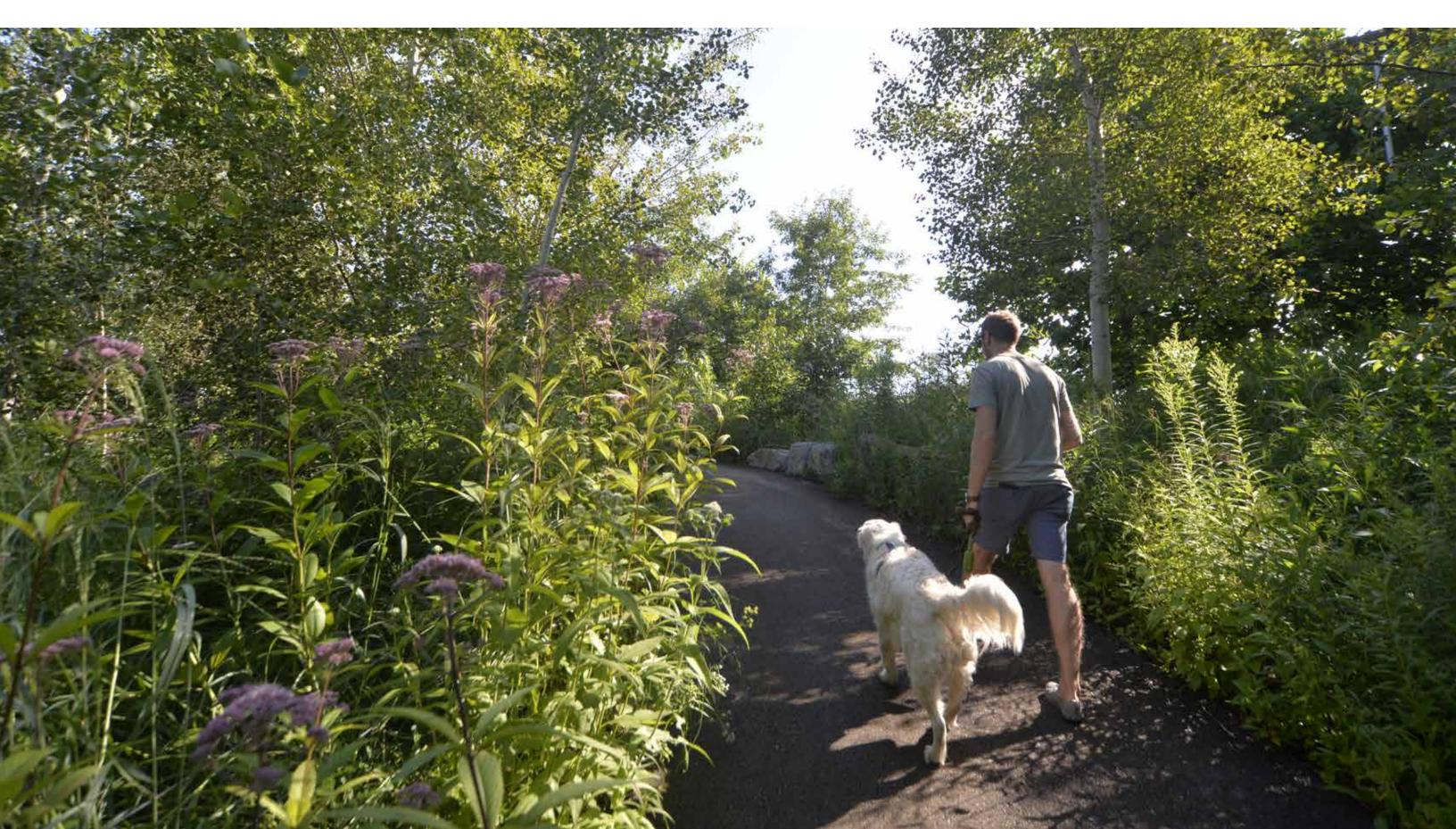
The Plaza & Play is a place for interaction



The Plaza & Play is a place for nighttime use



The Plaza & Play is a place for strolling



The Plaza & Play is a place for joy



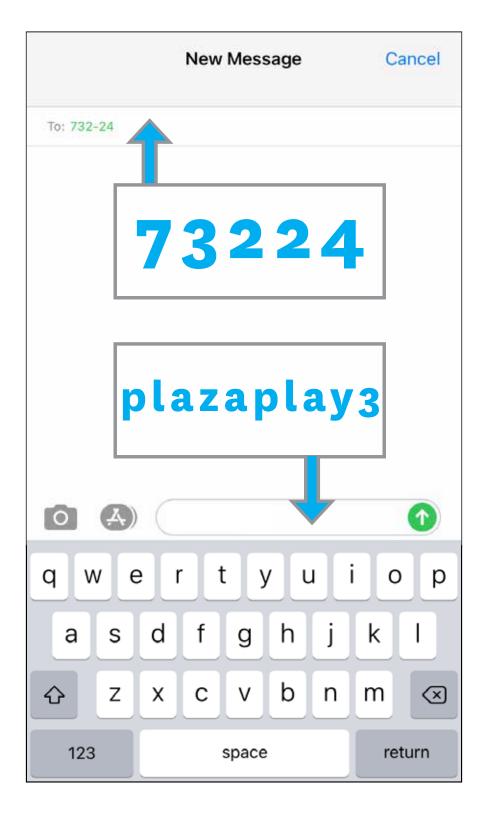
The Plaza & Play is a place for all



Live Poll!

Round 3 of 3

To Answer the Poll on your Phone



Text the code plazaplay3 to the number 73224.

What's the most important thing to add to Dix Park now?



Text the code plazaplay3 to the number 73224 Reply with one selection in a text message

Poll Results

Moderated Discussion

Next Steps

Post-Event Surveys Feedback Activities Q&A Responses

www.publicinput.com/plazaplay

Action Items

Future Meetings Activities for Kids

Thank You!